

3 Essential Ways to Save Your Clients Critical Dollars Without Sacrificing Productivity

As businesses begin to open across the country, leaders need the right tools to optimize economic interests while maintaining the health of their employees. With the right data and analytics services in place, advisors can help employers restore operations given the unique makeup of their employee population and confidently make decisions for their business.

It is vital to understand how COVID could impact the opening of any business

Via Innovu's COVID-19 Impact Evaluation, you can help employer clients make informed decisions about safely resuming normal operations and bringing specific employee populations back to work.

Contact info@innovu.com to get started.

Innovu is offering advisors several solutions that can quickly deliver employers significant operating expense and healthcare savings. Help clients save money immediately by actively addressing areas of unnecessary spending.



Identify wasteful areas in pharmacy spending

A full analysis of your client's Pharmacy Benefit Manager (PBM) will detect wasteful drug utilization, produce a pharmacy discount evaluation and ensure that your clients are getting an appropriate classification for drugs, to guarantee maximum rebates.

For current Innovu clients, this analysis can be done on an ongoing basis to continually pinpoint savings opportunities.

For non-clients, Innovu offers a one-time analysis to fully understand a client's employee population and identify valuable savings opportunities.

Contact info@innovu.com for details.



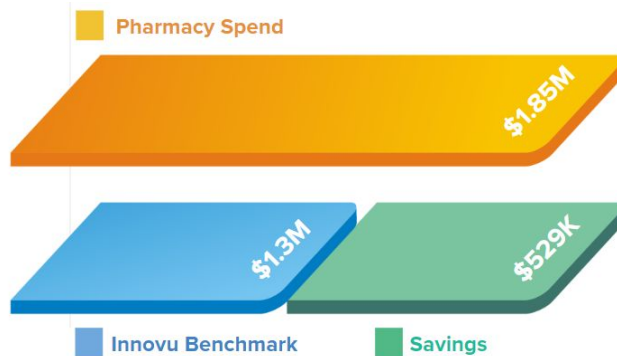
Rigorous oversight and accountability for health plan administration costs

Identify claims that should be paid by Medicare (ex. End-Stage Renal Disease), duplicate claims, over-age dependents & unenrolled members with paid claims. Find savings through a purge of wasteful spend & thorough management of your client's healthcare ecosystem.



Make more efficient healthcare purchasing decisions

Identify key savings opportunities for your clients by assessing the site of care delivery (ex. Emergency Room vs. Urgent Care vs. Telemedicine). Assess the utilization of specialty medications, as well as the use of inpatient vs. outpatient facilities, diagnostic and lab testing services.



“...leaders must act to identify and capture short term efficiency gains, including immediate spend reduction while managing the risks associated with those cost decisions. That means protecting employee experience and productivity.”

Gartner

While the consequences of COVID-19 are still being understood, it is time to consider the implications of this unprecedented event on your client's healthcare management strategy. Innovu is currently engaging with advisors and their employer clients on tracking the following areas:

- Are employees with chronic conditions taking their medications appropriately?
- Do employees have enough medication to manage their conditions effectively long term?
- How are changes to social, financial, and employment systems affecting mental health and substance abuse issues?
- What possible role can telemedicine play in the overall health of your employee population?

Now is the time to help your clients take control of their healthcare spend.

COVID-19 Impact Evaluations allow advisors to help employers determine a quality re-opening strategy, optimizing timing, and effective employee utilization. Save clients thousands of dollars by taking steps to decrease waste and make more intelligent purchasing decisions when providing essential healthcare for their employees.

[For rapid access to vital savings opportunities, visit innovu.com](https://www.innovu.com)