



Hyuna Lee.

Digital / UI designer.

She is an experienced digital and product designer. Various style of portfolios came from global accounts such as adidas, Kitkat, Dell, Hyundai. **Portfolio lines up from responsive Website to digital touchpoint in retail presence** ↗ It's her strength to absorb the brief, strike with solution and execute with a modern, creative visual.

The Guardian — UI Designer — 5 months

5 month contractor as a UI freelance designer. Working closely with UX, research and data analysis team to structure the design that works the best within OKR. Mainly working in apps team.

FITCH — Digital Designer — 2 years

Responsible for designing and developing innovative branded solutions such as website, apps and other digital touchpoints for retail markets with specific contribution across 2D brand communications and digital design within a seamless customer journey.

Monocle — Design Intern — 3 months

Executing visuals and pushing the boundary within the brand design guideline.

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North West London. Available from Mar 2020.
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