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Telefónica Innovation

Check out Wayra's agenda at #4YFN23

MONDAY 27th

TUESDAY 28th

WEDNESDAY 1st

THURSDAY 2nd

Our Startups

Are you a startup?

Monday 27th of February

15:45 to 16:15h. AGORA STAGE.

Build the future of fashion and boost your startup with Desigual

Marta Antúnez (Wayra Barcelona), Eva Sirera (Desigual), James Theuerkauf (Syrup).

16:20h. CAIXABANK STAND. AGORA STAND DAYONE.

Investment red flags: when should VCs say no?

Marta Antúnez (Wayra Barcelona), Mercé Tell (Encomienda), Talla RAfaeli (Kompas VC - Israel), Azahara Espejo (Hearst Lab)

17:00 to 17:30h. PITCHING STAGE.

Boosting industries with AI

Javier Alcalá (Wayra Barcelona), Arnau Navarro Rodríguez (Haddock), Carlos Fenollosa Bielsa (Optimus Price), Nicholas Zylberglajt (Unmanned Life), Ricardo Marín Vallejo (Vozy)

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17:30 to 18:00h. PITCHING STAGE.

Disruptive business models in Fintech and Insurtech

Marta Navalón (Wayra Madrid). Fernando Cabello-Astolfi (Devengo), Guillem Viladomat (Durcal), Ruth Puente (BDEO), Javier Mato (Aira), Manuel Portillo (Investments Director, Telefónica SEguros)

Tuesday 28th of February

10:40 to 11:00h. SABADELL STAGE.

Net for Dev

Chema Alonso (CDO Director @ Telefónica)

12:00 to 13:00h. INVESTORS CLUB.

VCs & corporate CVCs co-investing to drive the next game changers.

Pablo Moro (Telefónica Ventures), Marta Antúnez (Wayra Barcelona), Enrique Dupuy (Alantra), Josep Duran (K Fund), Jean-François Cochy (Cathay Innovation)

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15:00 to 15:30h. AGORA STAGE.

The role of telcos in Open Innovation: the success case of Alaian

Irene Gómez (Open Innovation Director @ Telefónica), Jose Antonio Aranda (Global Innovation Projects Director @ Cellnex Telecom), Jacob Groote (Executive Vice President, 5G and Co-Chair of the GSMA Digital Industries Forum)

15:30 to 16:00h. AGORA STAGE.

Do's and Dont's for Scaleup leaders

Paloma Castellano (Wayra Madrid), Antonio Iglesias (Endeavor Spain), Juan Moreno (Bankinter Innovation Foundation), Rika Chrisanto (iDoven) Rui Stoffel (BusUp)

Wednesday 1st of March

11:00 to 11:30h. TELEFÓNICA STAND MWC

Putting Open Innovation to work: the case of Solar 360

Gonzalo Pérez (Wayra Madrid), Alberto Cortés (Ezzing Solar), Guillermo Barth (Solar 360)

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12:45 to 13:15h. SKY ROOM.
DISCOVERY AREA.

Is Metaverse Still Investable?

Irene Gómez (Open Innovation Director @ Telefónica), Andrew Lunev (Wise Guys), Tilo Bonow (PIABO), Beverly Rider (Tonomus Venture Studio)

13:00 to 13:45. EARTH ROOM.
DISCOVERY AREA.

EdTech Pitch Battle

Jury: Marta Antúnez (Wayra Barcelona)

13:15 to 13:40h. SKY ROOM.
DISCOVERY AREA.

Bringing web3 down to Earth.

Carlos Ruisánchez (Wayra Madrid), Carlos Bort (Cenit Finance), Mar Pujadas (Crossmint), Marc Cercós (Champion Games), Mario Brassesco (Bit2Me)

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Thursday 2nd of March

10:00 to 10:30h. TELEFÓNICA STAND MWC

Telefónica and Unmanned Life: partnering for autonomous solutions in the Security industry

Jorge Muñoz (Unmanned Life), Marc Ferrer (Telefónica), Miguel Borja Cano (Telefónica Security Engineering)



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At Wayra's booth

Come to our stand and interact with some of our most exciting projects.

Monday 27th

From 9h to 14h

Champion Games (BCN)
Durcal (T.Ventures)
Devengo (MAD)
Haddock (BCN)
Monkey (BR)

From 14h to 19h

OpenTop (Partner)
Hiya (UK)
Borneo (MAD)
VU Security (Hispam)
Hybrico (Hispam)

Tuesday 28th

From 9h to 14h

Desigual (Partner)
AWorld (Wayra)
HiperPBX (Hispam)
Qoala (BCN)
Logístiko (TOF)

From 14h to 19h

Whalebone (GER)
Rever (BCN)
GamerSafer (BR)
Indya (MAD)
Natif.ai (GER)

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Wednesday 1st

From 9h to 14h

Hotelbeds (Partner)
Vozy (Hispam)
Zim Connections (TOF)
Bit2Me (T.Ventures)
Unmanned Life (BCN)

From 14h to 19h

AuraVision (UK)
Ezzing (MAD)
Apolo Kids (Wayra)
iDoven (MAD)
Gamium (BCN)

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Are you a startup?

Leave us your details and we will contact you.

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