

## **Lanehub Growth Showcases Benefits of Collaboration**

*With a growing number of carrier and shipper members, awarded lane matches on the collaborative transportation network have increased 262% in 2019*

**Green Bay, WI – September 24, 2019** – Lanehub, a collaborative transportation network that enables shippers or carriers to match recurring freight lanes based on long-term direct partnerships, today announced ongoing growth. The expansion is being driven in particular by private and dedicated fleets that are using the network to improve capacity utilization and reduce costs.

“We are continuing to realize success for our members across the board, including an increase of 262% in the number of awarded lane matches on our network,” said Mark Hackl, CEO and founder of Lanehub. “That expansion is being driven by a larger number of fleets using our platform, and an increasing number of lanes and shipments. Lanehub’s growth is the result of shippers and carriers working together to collaborate in a highly effective and efficient way.”

Growth on the Lanehub collaborative transportation network in the first half of 2019 has included:

- 25% more fleets participating
- 32% more lanes added
- 25% more shipments
- 20% more freight spend
- 60% more lane matches

The Lanehub collaborative transportation network is proving to drive results for shippers and their carriers.

“Lanehub has allowed us to accelerate our mission of more efficiently leveraging our entire truckload network by effectively partnering with other shippers,” said Tim Pearson, director of transportation at Pactiv, a manufacturer and distributor of food packaging and foodservice products.

“The power of collaboration with Lanehub clients enables us to manage challenging lanes and mitigate increasing market prices,” said Matt O’Connor, vice president of supply chain at consumer products producer Rockline Industries.

Some of the newest members of the Lanehub collaborative transportation network include Cascades, CaseStack, Scotts Miracle-Gro and SpartanNash.

### **About Lanehub**

Lanehub is a cloud-based collaborative transportation network that enables shippers or carriers to match recurring freight lanes on a consistent basis to jointly source capacity or better utilize private or dedicated fleets. Dedicated to creating reliable partnerships, the low cost, simple software solution is generating significant savings for the hundreds of shippers and carriers that have already joined the Lanehub community and that currently represent 20 million annual shipments from companies such as Anheuser-Busch, Bridgestone, Republic Plastics, Pactiv, Procter & Gamble, Shaw Industries, Rockline Industries, Michaels Stores, Unilever and Williams-Sonoma. Founded in 2016, Lanehub is based in Green Bay, Wisconsin. To learn more about how Lanehub helps companies Ship Better, Together, visit [www.lanehub.com](http://www.lanehub.com).

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