miriam
bellon

https://miriam-bellon.com

miriambellon@gmail.com
778 - 222 - 6405
Vancouver, BC

skills

UX/UI Design
User Research
User Testing
Prototyping
Branding
HTML/CSS
Sass
Javascript
React
Video Edition
Art Direction
Advertising
Digital Design
Print Design
Art Direction
Copywriting
Illustration

tools

Figma
Miro
XD
Sketch
GitHub
Photoshop
Illustrator
InDesign
Premiere
Affter Effects

languages

Spanish
English
French

Experienced UX/UI Designer skills in User Research, Information Architecture, User Flow, digital and print design and front-end. Proficiency in branding, designing and prototyping tools. Complementing my skills with Web Dev.

experience

UX/UI Designer - Canada Drives
Vancouver, BC | Nov 2021 - Present

Enhancing the user experience through usability research. Creating user scenarios, user journeys, wireframes, UI designs, mockups, and interactive prototypes for various sections of our e-commerce website. Developing and maintaining Canada Drives' design system. Presenting ideas, concepts and designs, research findings and customer insights, and user needs. Working closely with our product team including Project Managers, Developers, and Q/A.

UX/UI Designer - Freelance
Vancouver, BC | Mar 2021 - Nov 2021

Exploring a responsive app, designing wireframes and prototyping. Determine the user flow and information architecture. Brands: FEVO and PTO Creative.

Graphic Designer - Circles Advertising
Vancouver, BC | Jul - Oct 2020

Designing banners, brochures and posters. Responsible for updating websites on Wordpress and coding. Assisted in filming a commercial. Brands: Tim Hortons, Executive Hotels, Hydra, TBC and Seaside Hotel.

Retail Sales Associate - PC Galore
Vancouver, BC | Apr - Aug 2019

Designing and developing a responsive company web. Increasing the clicks ratio by SEO management and sales by customer service, product photography and copywriting for product posts.

Web Designer Intern -DreamSign
Alcobendas, ES | Feb 2019

Updated and coding websites on Wordpress. Designed banners, improved RENFE internal communication by designing corporate sources. Brands: Renfe, Ahorramobel and aiEntreno.

Junior Art Director - Varenga
Madrid, ES | Feb - Jun 2018

Designed newsletters, brochures, posters, icons catalogs and banners for different companies. Retouched product images for commercials. Brands: Lantmannen, Carrier, UC3M, and Furuno.

Graphic Designer - Carttec
Alcobendas, ES | Aug 2017 - Feb 2018

In charge of the Marketing Department. Supervised SEO and new company web developing process which increased the sales. Updated the website on Wordpress, photographed and retouched products. Designed print items for international events: factsheets, posters, banners and catalogs.

Freelance Art Director - Saatchi & Saatchi
Madrid, ES | Feb - Jun 2017

Supervised intern copywriter and art director. Copywriting and designed catalogs and posters. Determined art direction for Female Eurobasket photoshoot. Designed digital design such as dynamic and static banners for the first electric company in the country, tv promotions, banners, storyboards, illustrations and style guides for the second biggest communications company in Spain. Brands: Toyota, Orange, Endesa, Samsung, Olay and GSK.

Creative Intern - Grey Group
Madrid, ES | May - Nov 2016

Designed eye-catching banners and newsletters and copywriting. Came up with creative concepts for national and international campaigns. Attended clients meetings with the Creative Executive Director. Brands: Domino's Pizza, Volvo, P&G, Fairy, Pantene and Real Madrid.

education

Web Dev Diploma - Cornerstone ICCC
Vancouver, BC | Aug 2020- Jul 2022

UX/UI Designer Diploma - Red Academy
Vancouver, BC | Apr 2019- Mar 2020

Bachelor's Advertising & Public Relations - URJC
Madrid, ES | Sep 2011- Jul 2015

other experience

Blog Contributor - Javascript in Plain English
Vancouver, BC | May 2021- Dec 2022

Writing articles about coding with 2.6k views.

UX/UI Volunteer - SIMBI Foundation
Vancouver, BC | Jul 2020- Jan 2022

UX/UI process for developing an accessible platform that helps students from a refugee camp improve their curriculum. Creating the user research, user flow, information architecture, a design system, wireframing, and prototyping.