

# miriam bellon

<https://miriam-bellon.com>

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Vancouver, BC

## skills

UX/UI Design  
User Research  
User Testing  
Prototyping  
Branding  
HTML/CSS  
Sass  
JavaScript  
React  
Node  
Video Edition  
Art Direction  
Advertising  
Digital Design  
Print Design  
Art Direction  
Copywriting  
Illustration

## tools

Figma  
Miro  
XD  
Sketch  
GitHub  
MySQL  
MongoDB  
Photoshop  
Illustrator  
InDesign  
Premiere  
Aftter Effects

## languages

Spanish  
English  
French

Experienced UX/UI Designer and Art Director with skills in User Research, Information Architecture, User Flow, digital and print design and front-end. Proficiency in branding, design and prototyping tools. Complementing my skills studying Web Dev.

experience

## experience

**UX/UI Designer - Freelance** Vancouver, BC | Mar 2021 - Present

Exploring a responsive app, designing wireframes and prototyping. Determine the user flow and information architecture. Brands: FEVO and PTO Creative.

**Graphic Designer - Circles Advertising** Vancouver, BC | Jul - Oct 2020

Designed banners, brochures and posters. Responsible for updating websites on Wordpress and coding. Assisted in filming a commercial. Brands: Tim Hortons, Executive Hotels, Hydra, TBC and Seaside Hotel.

**Retail Sales Associate - PC Galore** Vancouver, BC | Apr - Aug 2019

Designed and developed a responsive company web. Increasing the clicks ratio by SEO management and sells by customer service, product photography and copywriting for product posts.

**Web Designer Intern - DreamSign** Alcobendas, ES | Feb 2019

Updated and coding websites on Wordpress. Designed banners, improved RENFE internal communication by designing corporate sources. Brands: Renfe, Ahorramobel and aiEntreno.

**Junior Art Director - Varenga** Madrid, ES | Feb - Jun 2018

Designed newsletters, brochures, posters, icons catalogs and banners for different companies. Retouched product images for commercials. Brands: Lantmannen, Carrier, UC3M, and Furuno.

**Graphic Designer - Carttec** Alcobendas, ES | Aug 2017 - Feb 2018

In charge of the Marketing Department. Supervised SEO and new company web developing process which increased the sales. Updated the website on Wordpress, photographed and retouched products. Designed print items for international events: factsheets, posters, banners and catalogs.

**Freelance Art Director - Saatchi & Saatchi** Madrid, ES | Feb - Jun 2017

Supervised intern copywriter and art director. Copywriting and designed catalogs and posters. Determined art direction for Female Eurobasket photoshoot. Designed digital design such as dynamic and static banners for the first electric company in the country, tv promotions, banners, storyboards, illustrations and style guides for the second biggest communications company in Spain. Brands: Toyota, Orange, Endesa, Samsung, Olay and GSK.

**Creative Intern - Grey Group** Madrid, ES | May - Nov 2016

Designed eye-catching banners and newsletters and copywriting. Came up with creative concepts for national and international campaigns. Attended clients meetings with the Creative Executive Director. Brands: Domino's Pizza, Volvo, P&G, Fairy, Pantene and Real Madrid.

education

## education

**Web & Mobile App Dev Diploma**  
**Cornerstone ICCC**  
Vancouver, BC | Aug 2020- Present

**Full-Stack Designer WS Diploma**  
**Red Academy**  
Vancouver, BC | Apr 2019- Mar 2020

**Web Development Certificate**  
**IECEM**  
SS. Reyes, ES | Jul 2018- Feb 2019

**Master's Creative Advertising**  
**Zink Project**  
Madrid, ES | Oct 2015- Nov 2016

**Bachelor's Advertising & Public Relations**  
**URJC**  
Madrid, ES | Sep 2011- Jul 2015

other

## other experience

**Blog Contributor**  
**Javascript in Plain English**  
Vancouver, BC | May 2021- Present  
Writing articles about coding with 2.6k views.

**UX/UI Researcher Volunteer**  
**SIMBI Foundation**  
Vancouver, BC | Jul 2020- Present  
UX/UI process for developing an accessible platform that helps students from a refugee camp improve their curriculum. Creating the user research, user flow, information architecture, a design system, wireframing, and prototyping.