



# The Ultimate French “Art de Vivre”

Discover Champagne and jewelry fit for a queen through a unique virtual tasting experience

The French art of living well – from knowing how to set an elegant table to choosing the perfect outfit – has a long tradition that originated with royalty and expanded into everyday life. In this unique virtual and interactive experience, you will discover three storied luxury houses – Rare Champagne, Petrossian caviar and the fine jeweler Maison Mellerio – whose passion for craftsmanship carries on to this day. You will start with a tasting of a vintage Rare Champagne perfectly paired with Petrossian caviar and continue with the history of the rise of Place Vendôme as the center of the fine-jewelry world and the fascinating journey of Mellerio, jeweler to Marie-Antoinette – perhaps the ultimate “influencer” of her time, who was also the very first Champagne “ambassador.”



## Your Rare Experience

**SAVOR** Rare Champagne vintage 2006, the "Haute Couture" of Champagne, created by the renowned cellar master Régis Camus, with Jonathan Boulangeat, ambassador for Rare Champagne.

**TASTE** three different caviars while learning about the international grading system with Serguei Aver, master taster at Petrossian.

**MEET** Côme Mellerio, a member of the Mellerio family's 15<sup>th</sup> generation, who will talk about the family's legacy and vision, and show some of the fabulous Mellerio pieces from the past and present.

**LISTEN** to the colorful history of Place Vendôme, the most prestigious royal square in Paris, and hear the fascinating story of Maison Mellerio, the world's oldest fine-jewelry house, established in France in 1613, with Charlotte de Charentenay, graduate of the prestigious Ecole du Louvre.

**DISCOVER** a new and notable collaboration between Mellerio and Piper-Heidsieck: a collector's bottle of Cuvée Rare Champagne from an exceptional vintage, adorned with a bespoke piece of jewelry produced in a limited edition of ten.

One and a half hour virtual travel experience

Including, for two guests:

Rare Champagne vintage 2006 (75 cl)

3 Petrossian caviar tins (30g each)

Champagne and caviar tins are sent by express mail prior to each performance

*Please contact us for pricing and performance dates*

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