


Robert Polanco

rob@espaiatt.com 

Graphic designer/illustrator with 16 years of experience
In traditional print, digital design and illustration. Music and
Audio engineering are the passions that define me and make
my creativity flow.

443-682-2100 

Baltimore, MD 

Work Experience

2017 – Present

Baltimore, MD

Producer | Audio Engineer

Espaiatt Studios | espaiatt.com

- Provide professional quality recording services to local musicians.
- Manage all aspects of recording sessions including mic placement,
recording system setup, operation during sessions, midi programing,
mixing, music and vocal editing.

2000 – Present

Puerto Rico/ USA

Instrumentalist

- Bassist and Guitarrist for 20 years in more than 15 bands as a key
member. With many skills at my disposal I also created band brands.

2015 – Present

Baltimore, MD

Graphic Designer | Art Director | GIS Analyst

H&R Retail

Design pitch presentations for new client acquisition, Design Marketing
Books, flyers and maps for clients which includes fortune 500 companies
like Target, Whole Foods, Chipotle, Verizon and other well-known
retailers in Maryland, Washington, DC and Virginia.

2009 – 2015

Atlanta, GA | Baltimore, MD

Graphic Designer | Art Director (remote)

Auctioneer Myers Jackson | United Country

Responsible for the entire design process from concept to completion of
all the marketing materials for the auctioned properties which include:
Newspaper ads, Posters, Mailer Brochures, Flyers, Photo Retouching,
Web Ads, Email blasts, Video Production, Proposals and Auction Day
Documents.

2007 – 2009

San Juan, PR

Art Director

J. Walter Thompson

Responsible for conceptualizing, supervising and developing
photo shoots and TV Commercials for full promotional
campaigns. These include web designs, posters, brochures, logos
and other advertising materials for companies like: Ford Motor,
Diageo, Heineken, Kraft foods, Energizer, Nestlé, Pfizer, Unilever,
Johnson & Johnson, Centennial, Plaza las Américas, Pueblo Super-
market, Banco Santander, Cadbury Adams and University of Puerto
Rico.

2003 – 2007

San Juan, PR

Graphic Designer | Jr. Art Director

Grupo Mente Creativa Inc.

Involved in the entire design process from concept to completion for
various projects as well as logo designs, posters, brochures, illustrations,
photo retouching, supervising photo shoots, video editing and web
design for companies like: Sony, Heineken, LoJack, Diageo, Jack
Daniels, Leonisa, Movistar, Prime Outlets, Valcor Samcor, Flamers,
Latino Grill and Mendoza Enterprises.

2002 – 2007

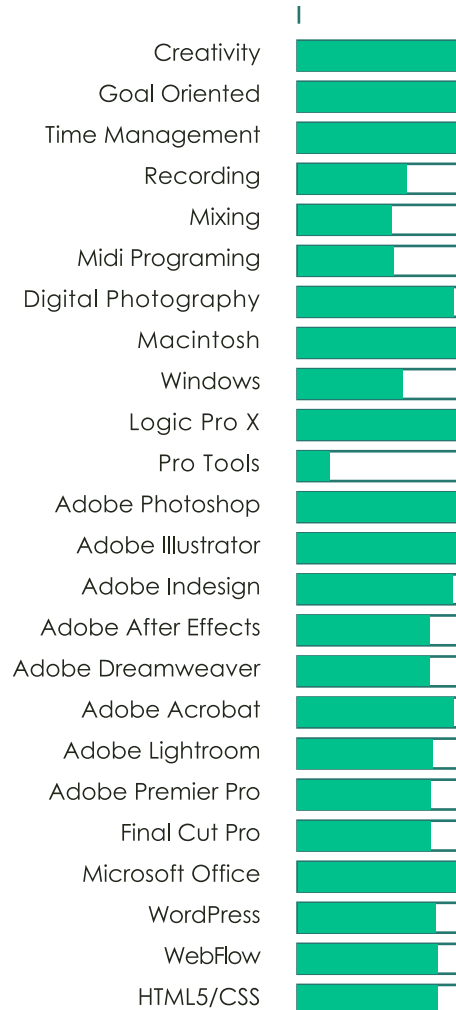
Guaynabo, PR

Education

Bachelor in Graphic Design

Atlantic University College

Skills



Achievements & Awards

2013

- The Florida Auctioneers Association Awards
 - Best Brochure (Color) Category (Art Direction and Design)
 - Best Press Release Category
 - Best Magazine Ad (Color) Category (Art Direction and Design)
 - Best Online Advertising Category (Art Direction and Design)
 - Best Social Media Category (Art Direction and Design)

2008

- Cúspide Silver Award (Cyber): Güiro Hero JWT San Juan
- El Ojo De Iberoamérica Finalist (Cyber): Güiro Hero JWT San Juan
- Bronze in Ad Age Hispanic Awards (Cyber): Güiro Hero JWT San Juan

2007

- Placed in Cannes Young Creative's Competition

Interests

Audio Engineering | Guitars/Bass | Illustration

Languages

English

Spanish