

Constant transformation is the new normal.

Leadership has never been more important — or more difficult. Take responsibility for becoming a deliberately effective leader.

Most people — maybe you — lead using a mixed assortment of 20th century models and habits.

You rely on your unconscious competence — unaware of what might make you more effective.

How you lead hasn't been tuned for the pace and scale of transformation taking place this century.

New Normal Leader Intensive is a full-day, hands-on learning lab designed to equip you with understanding and stacked habits that make you a more deliberately effective leader in the new normal of constant transformation.

**New
Normal
Leader**
INTENSIVE

Now booking custom sessions onsite or at destinations for your company or team.

Open enrollment sessions for individual participants will be announced.

“New Normal Leader Intensive is one of those rare days that actually teaches you how to think strategically in this era.”

DR. KEITH EIGLE, AUTHOR, THE MAP



Who should attend?

New Normal Leader Intensives attract individual contributors up through vice presidents. Title is less important than a demonstrated willingness to sometimes exceed authority — which, in our view, differentiates a manager from a leader.

Changemakers, intrapreneurs and people who thrive on new thinking have been the first to sign up for these sessions, but many times the most enthusiastic participants are those who are exposed to these concepts for the first time.

What will you learn?

New Normal Leader is about seeing and acting differently to thrive in today's environment of constant change.

This is a highly interactive session, where you'll learn by doing through thought-provoking activities and quick exercises.

At the session, you'll learn how constant change requires you to see differently. You'll act as a curator — spotting signals of change and converting that new perspective into a learning experience for others. Learning how to develop signal maps is one way to strengthen foresight and spark engagement with your team.

You will learn how constant change requires you to act differently. We'll help you unleash your own inventiveness and design new solutions. Finally, you'll learn about stacking habits to bring what you've learned into part of your daily routine.

Who will you be learning from?

New Normal Leader Intensive is led by Tod Martin, president of Unboundary, a transformation design firm that, for over 30 years, has been on the pioneering edge of helping leaders and teams in some of the world's best-known companies succeed at adaptive challenges. Unboundary partners and staff are also involved.

You'll also interact with others in the session through small group discussions and hands-on work — essentially learning from those with different experiences from yours.

What is the time commitment?

There are under two hours of pre-reading/pre-work to do ahead of the session. The session itself is a full-day, from 8:30am - 5:00pm.

What is the cost?

The session is \$899. There is a 15% discount for 3 or more people from the same company. If you have more than 25 participants from your company, we suggest a dedicated session for your team.

What will you receive?

In addition to the pre-read and the session, you'll also get a workbook that reviews all the session content, as well as a New Normal Leader Toolkit with tips and tricks for New Normal Leader habits to take with you.