

Nathan Allsopp

SaaS Product Manager // UI/UX Designer

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EXPERIENCE

Product Manager & UI/UX Designer – FusionGrove

Jan 2017 – Present • Sydney, London

Leading Product & UI/UX for a B2B SaaS web platform, used in 10+ countries and \$100M+ in attributable revenue made for users.

- Lead Agile team of 20+ developers & QA – requirements gathering, wireframing, prioritising cross-functional needs, writing specs, mockups, prototyping, sprint planning through to UAT, release management, release communications and diagnosing production bugs.
- Started company's design system – streamlining UX, increasing time-in-app, reducing front-end technical debt.

Jr. Product Manager – FusionGrove (RiverviewB2B)

Jan 2016 – Jan 2017 • Sydney

Worked on client web portals & mobile projects – wireframing, prototyping and specifications. Launched company's internal mobile app (ProductFriend) that gathered 2,000 downloads.

Product & UI/UX – Regarding Play

Jan 2018 – Jan 2019 • Sydney

Wireframed, prototyped and completed all 50+ responsive web designs. Ran testing using Maze.co to optimize product IA.

Interviewed tennis venues to understand needs.

Sr. eCommerce Product Marketing Specialist – Lenovo

Dec 2015 – May 2016 • Sydney

Set pricing strategies to maximise weekly unit sales by tracking like-for-like competitor models. Market analysis to capitalise on consumer purchasing trends. Optimize sold product mix by instructing Digital & Merchandising teams on which products to push. Set, track and manage key web metrics with Omniture.

SKILLS & TOOLS

Wireframing

3+ yrs – Balsamiq, Whimsicle

UI Design

3+ yrs – Figma, Sketch, XD

Prototyping

3+ yrs – Figma, InVision

Design Systems

1-2 yrs – Figma, Storybook, Abstract, Plant

Analytics

2+ yrs – Google Analytics, Omniture, Google Optimize

HTML/CSS

2+ years

Agile

2+ yrs – JIRA, Confluence

Mobile Tools

1-2 yrs – TestFlight, Play Console

EDUCATION

UNSW – Bachelor of Commerce

2013 – 2016 • Finance & Marketing

REFERENCES

On request, or please refer to LinkedIn.