



Brilliant Entrepreneur

Privacy Policy Brilliant Entrepreneur

This is the Privacy Policy of Brilliant Entrepreneur, registered with the Chamber of Commerce as a project of Co-Motion Consult. Co-Motion Consult is since 1 January 2004 registered as a small business (ZZP) in Driebergen, the Netherlands, with registration number 34185647.

This policy is applicable to the collection and processing of data conducted by Brilliant Entrepreneur staff members, interns, volunteers and external consultants. When collecting and processing your data we comply with the EU General Data Protection Regulation (GDPR), laws and regulations used to implement the GDPR and other privacy laws and regulations that are currently applicable.

We use the following sites, platforms and applications to be in contact with you:

Brilliant Entrepreneur website: www.brilliantentrepreneur.net

Brilliant Entrepreneur Newsletter, through ITC platform [Mailchimp](#)

Brilliant Entrepreneur Digital training modules through ICT platform [Learning Stone](#)

Our website

The website keeps track of general visitors' data through Google. For this purpose, the IP address of your computer, the time of visit and the data that is sent along by the browser used by the visitor, can be registered and used for statistical analyses of the visit and click behaviour on the website. It is also used to optimise the functioning of the website. We anonymise these data as much as possible. See also our cookie policy.

Our target groups

Below we will explain for the different groups we work with how we collect and process their data. We distinguish three main groups: Clients, customers and subscribers to our newsletter. Clients are those organisations that finance the programme we offer to women entrepreneurs and female leaders in emerging and developing economies. Customers are the persons who actually benefit from our programme, i.e. women entrepreneurs and female leaders.

Customers

We collect and process contact, business and personal information from the people we train and guide, mainly women entrepreneurs and female leaders. Part of this information we share publicly by publishing profiles on our website. The purpose of sharing this information is enlarging the network of women entrepreneurs and female leaders, in order to create profit and benefit for their companies and organisations.

We always have the profiles checked by the person whom it concerns before we put the profile online and we only put profiles online after permission.

We share stories about our customers in online blogs and our newsletter. We only do this in consent with and after permission from the person whom it concerns.

Part of the information is also shared with the client, since we have the obligation to report on the work we do and the results we achieve. The information we share is also published in the profiles, or it concerns aggregated and/or anonymised data.

Except for the above the information about our customers will not be shared with third parties, unless the customers have given their explicit permission.

Clients

The data we collect and process from our clients is solely used for office and financial administration purposes. Their data will not be shared with third parties.

Hiring people

If necessary we hire people on a freelance basis. The data we collect and process from them is used for office and financial administration purposes. Their data will not be shared with third parties.

Newsletter subscribers

We collect and process your name and email address as you have provided to us. We store this information as long as you are subscribed to our newsletter. In every newsletter you find a link where you can directly unsubscribe from the newsletter. The database of newsletter subscribers will not be shared with third parties. For sending the newsletter we use the Mailchimp application.

Right of access and updating your data

If you want to know which data we have collected from you in our database, if you want to change or delete your data, or have a complaint about the way we collect and process your data you can inform us by sending an email to info@brilliantentrepreneur.net to which we will respond within three weeks.