Steven Moseley

Senior UX/UI Designer & Art Director

www.gingerink.com

steven@gingerink.com

0789 669 6085

A bit about me

Hi, I'm Steve. A Senior UX/UI Designer and Art Director with 10 years experience working in product, commercial and entertainment design, in my time I've covered many things, from Augmented Reality games to the development and implementation of the UX & UI strategy for London's largest financial recruiter.

My approach is one based on research and insights, understanding the user and their needs or habits allows for the creation of Digital experiences & products that work.

Contracting Experience

Rembrace. Lead UX/UI Designer

September 2019 – November 2019

Working with the founder to develop the UX strategy and UI design for a procurement software platform currently under NDA.

Metro Retro. Lead UX/UI Designer and Art Director

January 2019 – Ongoing

Development of brand identity and positioning. UX strategy and UI design of the Metro Retro application, including the marketing site design.

Vidende. Lead Designer

February 2019 – October 2019

Development of brand identity and positioning. Creation of the application design system, UX consultant and creation of the Vidende marketing site.

EML. Lead UX/UI Designer

March 2018 – April 2019

UX strategy development and UI design for internal software applications for KPMG (North America) auditing teams.

Red Apple Creative. Senior Art Director

September 2017 – February 2018

Focus on development of company offering to increase new business development and mentor internal design and development teams.

Amazon UK. Art Director

September 2016 – August 2017

Working across multiple divisions within Amazon, I was the primary Art Director for Amazon Prime EU, additional roles included developing Amazon UK's social media content strategy and mentoring the intern team.

Key Information

- 10 years of commercial experience
- BA Hons in Graphic Design
- Comfortable in agency/start-up environment
- Able to work alone or as part of a larger team
- Comfortable in meeting situation or working with remote teams
- Happy in a leadership role or reporting to Seniors

Skills

- Excellent communication, written and spoken
- Concept development / Pitch response
- Brand and positioning development
- Digital strategy creation
- UX Strategy development
- UI Design and system creation
- Wireframing and user flow design
- low to high fidelity prototyping
- Illustration
- Basic motion design

Tools

- Affinity Designer
- Sketch
- Adobe XD
- Photoshop
- Illustrator
- InDesign
- After Effects
- Invision
- Webflow
- ProCreate