

# JOHN B FENTNER

PRODUCT DESIGNER / BOSTON



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## STATEMENT OF PURPOSE

Career Objective: Transition from Production Manager to Product Designer.

Reasoning: Long-standing affinity for design combined with real-world experience with business heuristics and development.

- Leadership through guidance and empathy to get the best out of a frequently incredibly diverse team.
- Breaking down larger developmental objectives into manageable tasks to reach milestones in a timely manner.
- Navigating stakeholder hierarchy; the ability to get everyone on the same page.
- Astute attention to financial details; understanding of budgetary limitations.
- Jack-of-all-design-trades; UX, UI, Graphic design, Front-end dev, HCI, Data viz.
- Risk mitigation; being adaptable by having back-up plans for when things don't go according to Plan A.

Path: A visual/audial artist from the beginning, my trajectory veered off in the direction of culinary arts, disciplining my attention to detail in chaotic environments. Rising through the ranks over time and becoming more involved with the 'business-side' of the industry, a role as a contractor for Twitter's Boston office illuminated the various facets of design in technology. Rehashing an interest in graphic design, I began studying UX/UI and learning to code. More recently, seeing how it would benefit my role as a Production Manager, I earned Google's Project Management certificate and made the connection between design acumen, project management, and my work experience. Thus, product design.

If you've made it this far, congratulations! It seemed necessary to explain the connection between what I'm doing and what I'd like to be doing moving forward. If it makes sense to you, and you'd like to discuss how I can add value to your business, feel free to reach out any time.

## PROJECTS [Portfolio](#)

### Olla Cryptocurrency Mobile Wallet

Demonstrates: [UI/PM/DA/GD/Logo/Branding](#) [Artifacts](#)

Researched competing products and developed improved design.

### Jive Farmer's Market App

Demonstrates: [UI/UX/DA/GD/Logo/Branding](#)

Mobile app to facilitate farmer's market consumer participation.

### Sysco Order Platform

Demonstrates: [UI/Enterprise Solution](#)

Aggregated elements from multiple platforms into new order page.

[More...](#)

## WORK

### Production Manager | 3/2020 - Present

[Boston University / Aramark](#) [Artifacts](#)

- Met or exceeded budget goals for Q3-2 '20/'21
- Created participation/financial tracking systems
- Vendor/Supply Chain relations and QC
- Team (60+) facilitation/implementation of COVID-10 procedures
- Designed procurement flow system
- Established MS Teams usage for intra-unit communication • PRIMA menu and inventory management systems.
- ARIBA procurement systems.

## SKILLS

Project Management  
Risk Management  
Time Management  
Analytics  
Budgeting  
Leadership  
UX/UI Design  
Waterfall/Agile  
Marketing  
P&L  
Data Viz  
Teambuilding  
Product Development

### Tools:

Adobe Creative Suite  
Excel  
Google Sheets/Slides  
Figma  
Tableau  
Asana  
Spline  
Sketch  
MS Office  
Mac/Windows

Continued



## WORK (CONTD.)

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### Executive Chef | 2018–2020

Aladdin Food Management – Pine Manor College [Artifacts](#) 


- Reduced COGS 20% FY2020
- Data analysis for stakeholder review of menu cycle
- Vendor/Supply Chain relations and QC
- Adherence to strict nutritional guidelines.
- Event Planning, including impromptu cooking classes with international students.
- Leveraged team talent via encouraging personal and professional growth.
- Helped to implement company’s BeWell program, educating on the benefits of healthy diet/lifestyle.
- Participant in Elior North America’s O365 Ambassador program, offering assistance to others within the Elior North America Teams community with regards to the use of the Office 365 environment.

### Executive Chef/Operations Manager | 9/2017 – 7/2018

Max Brenner – Boston Location

- Re-engineered BOH staffing to streamline production and service execution. Reduced labor hours by ~140/wk.
- Simplified primary supplier delivery schedule; from 4x to 2x weekly.
- Facilitated primary supplier switch from US Foods to Sysco – pricing agreements aided in cutting food costs by 5-10%
- Aided in hiring and training assistant managers, both BOH and FOH.
- Learned CTUIT, HotSchedules, Aires – Used these tools for smart scheduling based on projected sales, as well as ordering based on inventory usages.
- Revamped recipe guides for ease of use for training/retraining.
- \$4M Sales.
- Created custom menus for private parties and events.

### Catering Manager / Sous Chef | 4/2016 – 4/2017

Guckenheimer – Twitter Boston [Artifacts](#) 

- Menu writing/planning for off-site service at Twitter office in Cambridge. Menu items to fit nutritional guidelines and be approved by Global Food Manager two weeks in advance using Menu Plus.
- Event Planning: Worked with Twitter office manager to create, develop, and plan themes, items, and budgets for special events.
- Implemented procedural standards for home-base operations to streamline production for multiple accounts.
- Reduced food cost and inventory by planning menus for multiple accounts & events to use similar ingredients.
- Implemented “Food Back” system to determine customer likes and dislikes and adjust the menus accordingly.
- Created energy cost reduction Powerpoint & procedures for all areas of home base unit in Hancock Tower.
- Created internal promotional materials for internal use in Northeast Region.
- \$4.5M Sales.

## CONTACT

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[LinkedIn](#)

[Instagram](#)

[Dribbble](#)

[Portfolio](#)

## EDUCATION

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### Google Project Management

[Certificate](#) | 2021

### Interaction Design Foundation

[Certificates](#) | 2018 – Present

### Codecademy

HTML, CSS, JS, R, SQL

2017 – Present

### Bloc.io

Design / Front End Dev.

2017

### Farmington High School

AP Arts

Diploma

## Licenses

### Real Estate Broker/Sales Agent

Commonwealth of MA

7/2002 – Present

