How to Choose the Best House Flipping Software

Use this checklist to help you decide the best house flipping software for your house flipping business.

FLIPPERFORCE
House Flipping Software

Features	FlipperForce	Competitor 1	Competitor 2	Competitor 3
#1 Software Functionality				
Deal Analysis Tools				
House Flipping Calculator	☑	☐	☐	☐
- Analyze deals on any device	☑	☐	☐	☐
- Calculate project costs & profitability	☑	☐	☐	☐
- Save analysis settings	☑	☐	☐	☐
Alternative Exit Strategies (rental or wholesale)	coming soon	☐	☐	☐
Repair Estimator	☑	☐	☐	☐
- Estimate starter templates w/ cost databases	☑	☐	☐	☐
- Ability to completely customize the database	☑	☐	☐	☐
- Ability to add scope of work notes	☑	☐	☐	☐
- Ability to save templates for future projects	☑	☐	☐	☐
- Ability to create estimate reports & SOW reports	☑	☐	☐	☐
Investment Reporting	☑	☐	☐	☐
- Create professional Investment Packets	☑	☐	☐	☐
- Create financial reports for lenders	☑	☐	☐	☐
- Print reports to PDF	☑	☐	☐	☐
- Ability to create share links for digital viewing	☑	☐	☐	☐
Project Management Tools	☑	☐	☐	☐
Project Scheduler (Gantt Charts)	☑	☐	☐	☐
- Provide schedule starter templates	☑	☐	☐	☐
- Ability to save templates for future projects	☑	☐	☐	☐
- Easily drag and drop tasks	☑	☐	☐	☐
- Auto-scheduling	☑	☐	☐	☐
- Critical path	☑	☐	☐	☐
- Print schedules to PDF	☑	☐	☐	☐
- Share schedules via Share Link	☑	☐	☐	☐
Task Manager	☑	☐	☐	☐
- Provide task list starter templates	coming soon	☐	☐	☐
- Ability to save task list templates for future projects	coming soon	☐	☐	☐
- Assign responsibilities to users/vendors	☑	☐	☐	☐
- Assign upload attachments & comments	☑	☐	☐	☐
- Sort tasks by priority or by responsibility	coming soon	☐	☐	☐
- Print task lists to PDF	coming soon	☐	☐	☐
Project Calendar	☑	☐	☐	☐
- Calendar view for viewing all schedules & tasks	☑	☐	☐	☐
- Sort Calendar by project	☑	☐	☐	☐
- Easily drag and drop schedules & tasks	☑	☐	☐	☐
Contact Manager	☑	☐	☐	☐
- Manage vendor contact information & notes	☑	☐	☐	☐
- Give vendors ratings	☑	☐	☐	☐
- Track expenses by Vendors	☑	☐	☐	☐
Document Manager	☑	☐	☐	☐
- Ability to store project documents, files & images	☑	☐	☐	☐
- Ability to add multiple folders and tiers	☑	☐	☐	☐
Accounting Tools	☑	☐	☐	☐
Project Budgeter	☑	☐	☐	☐
- Manage project budgets & track actuals	☑	☐	☐	☐
- Forecast project costs and profitability	☑	☐	☐	☐
- Create project budget reports	☑	☐	☐	☐
Income & Expense Trackers	☑	☐	☐	☐
- Track actual project income and expenses	☑	☐	☐	☐

- Track expenses by Accounts, Vendors & Categories	☑	☐	☐	☐
- Track change orders	☑	☐	☐	☐
- Upload receipt images	coming soon	☐	☐	☐
Income & Expense Trackers	☑	☐	☐	☐
- Create project budget reports	☑	☐	☐	☐
- Create expense reports by Account, Vendor & Category	☑	☐	☐	☐
- Create final profit statements	☑	☐	☐	☐
- Print reports to PDF	coming soon	☐	☐	☐
- Export expenses to CSV	coming soon	☐	☐	☐

"The Intangibles"

#2 Software Support

- Support hours?	Mon - Fri 8 AM to 5 PM			
- Multiple support channels (chat/email/phone)?	chat, email & phone			
- Timely responses within 24 hours or less?	☑	☐	☐	☐
- Knowledge Base or FAQs?	☑	☐	☐	☐
- In-house support or outsourced	support by Founder			

#3 Training & Educational Resources

- Comprehensive software tutorials?	☑	☐	☐	☐
- Software case studies?	☑	☐	☐	☐
- Educational resources for flipping houses?	☑	☐	☐	☐

#4 Continuous Improvement

- Frequently adds new features and functionality?	☑	☐	☐	☐
- Clear product road map for future development?	☑	☐	☐	☐

#5 Collaboration

- Feature suggestion area for user suggestions?	☑	☐	☐	☐
- Easily accessible for collaborating on ideas?	☑	☐	☐	☐

#6 Reviews/Reputation

- Reviews on Google, Facebook, BBB, BiggerPockets?				
- Company founder's reputation?				
- Are they a guru selling get rich schemes & secrets?				
- Do they promote other guru's programs?				
- Do they contstantly bombard you with emails/spam?				

Additional Notes