



# CAPABILITY STATEMENT

D-U-N-S Number: 117814845  
CAGE Code: 8U2D6

## COMPANY OVERVIEW

VJP Marketing & Communications, Inc. is a full-service, multi-cultural marketing and communications agency with in-depth experience in communication strategies, marketing consulting, campaign management and business development. VJP provides diverse services including brand strategy, project activation, creative services, public and community relations, training & development, as well as other related advertising & marketing services. Our agency provides proactive business solutions for clients who operate within a rapid, ever-changing business environment. **We are solutions driven leaders, focused on “quality and excellence” in designing innovative and pragmatic programming that create impactful results.**

### DIFFERENTIATORS

#### OUR PEOPLE

We build diverse teams with various skill sets to manage and direct your marketing projects and initiatives utilizing multi-level communication platforms designed to exceed clients' expectations.

#### OUR REACH

We are able to create programming and activate projects nationwide ranging from regional communities to metropolitan cities. In addition, we excel in developing “niche marketing” programs that connect clients to African American, African, Asian, Caribbean and Hispanic audiences within the United States.

#### OUR PLANNING

We analyze your objectives, operations and mobilize for turnkey activation with the flexibility to adjust tactics and methodology to ensure successful results within budget in a timely and efficient manner.

#### OUR BUSINESS MODEL

Lead, manage and direct all projects and assignments with an innovative and pragmatic approach utilizing strategic collaborative partnerships to produce distinguished results. We deliver exceptional client care with focus on solid deliverables with measurable results.

### CERTIFICATION



### CORE CAPABILITIES

#### MARKETING MANAGEMENT & CONSULTING

- Marketing Plan Development
- Communications & Content Strategy
- Digital & Social Media Consumer Engagement
- Marketing Research & Business Intellegience
- Customer Service Training

#### CREATIVE COMMUNICATIONS

- Graphic Design Services
- Media Buying
- Exhibit Display/Exhibition Design
- Mobile Museums & Exhibits
- Advertising Services

#### EVENT MARKETING

- Experiential Program Activation
- Convention & Meeting Management Services
- Expo & Tradeshow Management Services
- Production & Design Management
- Grand Openings & Special Events

#### PUBLIC & COMMUNITY RELATIONS

- Community Outreach & Engagement
- Counseling & Advisory
- Media Relations
- New Product / Service Launch
- Crisis Management

### NAICS CODES

- 541613** Marketing Consulting Services
- 541430** Graphic Design Services
- 541618** Other Management Consulting Services
- 541830** Media Buying Agencies
- 541890** Other Services Related to Advertising
- 561920** Convention and Trade Show Organizers

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## COMPANY INFORMATION

<b>Registered Company Name</b> Vincent J. Patrick Marketing & Communications, Inc.	<b>Year Incorporated</b> 1997
<b>DBA</b> VJP Marketing & Communications, Inc.	<b>Corporation Type</b> C-Corporation
<b>Business Address</b> 887 W. Marietta St, NW Suite M202 Atlanta, GA 30318	<b>Business Size</b> Small
	<b>EIN Number</b> 582305070



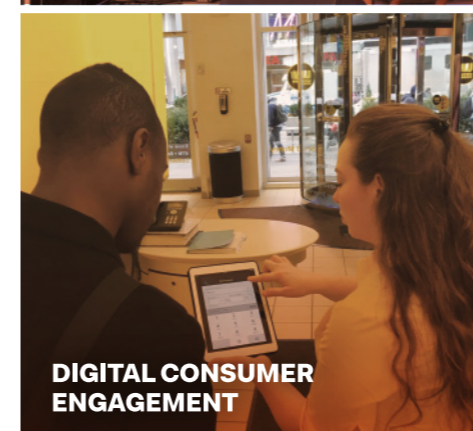
COMMUNITY OUTREACH



EVENT MARKETING



CREATIVE SERVICES



DIGITAL CONSUMER ENGAGEMENT



MANAGEMENT & STRATEGY



SPECIAL EVENTS

## CLIENT PORTFOLIO



Phone 404.817.9850 | Fax 404.817.9851 | Email [vincent@vjpatrick.com](mailto:vincent@vjpatrick.com) | [www.vjpatrick.com](http://www.vjpatrick.com)