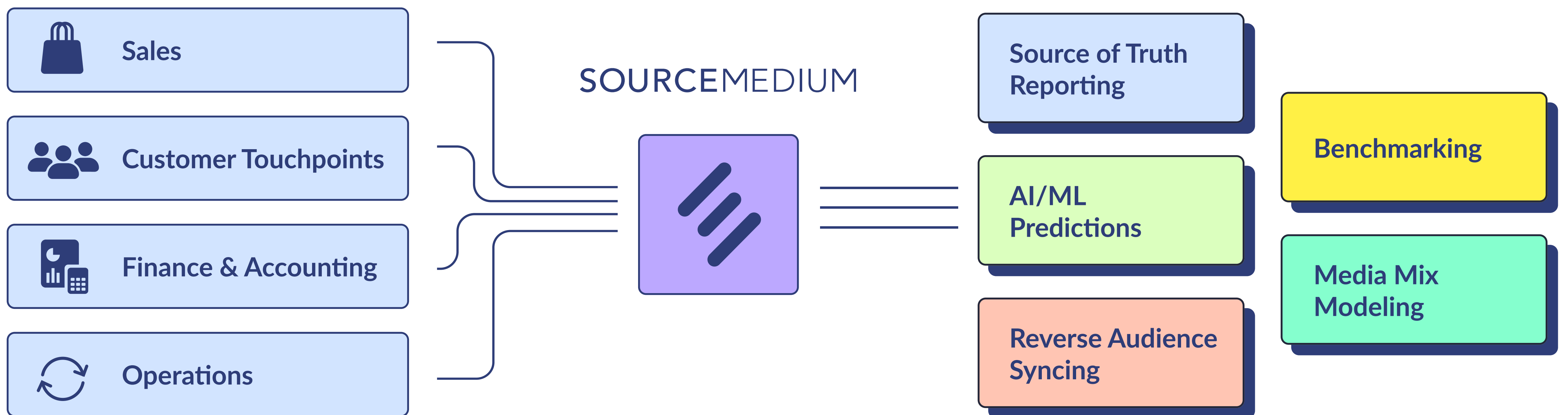
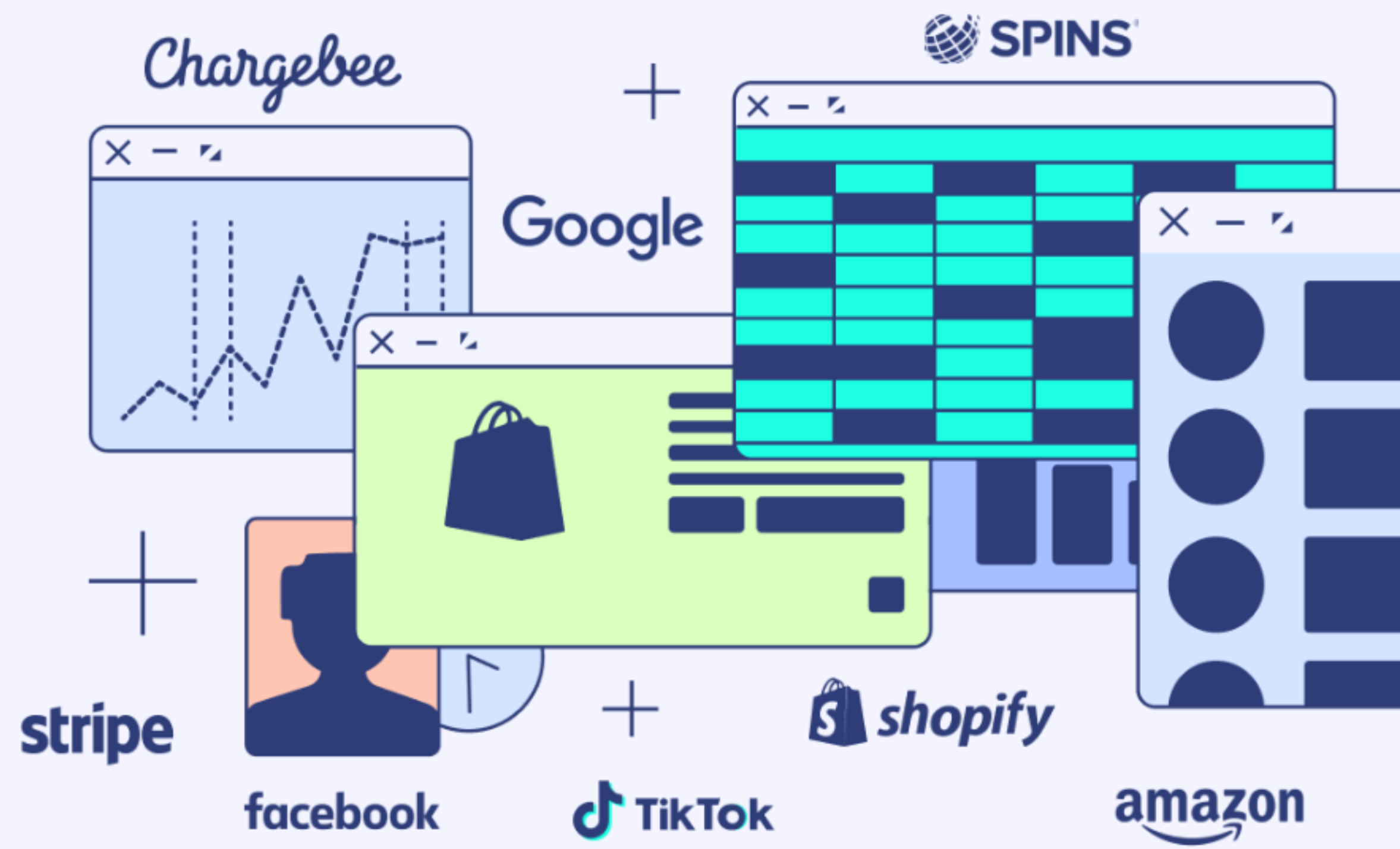


Do you have the right tools to build a data driven culture?

Source Medium enables you to analyze siloed data across eCommerce, retail, marketing, and operations platforms – all in one place.



Top omni-channel brands & partners trust us with their data & analytics

SUNDAY CITIZEN

FLY BY JING

OLIPOP

PROVEN

oats over night

Why Source Medium?

We're obsessed with the quality of your data
We won't rest until your numbers and metrics are completely accurate and reliable.

We automate your manual work
Our customers save up to 20+ hours per week by replacing unreliable data management tools and processes.

#1 last click Source/Medium attribution coverage
Source Medium can attribute UTMs on up to 30% more orders than Google Analytics.

We're built for omni-channel businesses
Our integrations are interconnected and include curated eCommerce, marketing, and operations channels.

✕ — ▢

Uncover deep insights on your business

Our dashboards are flexible.

We stitch together multiple data sources to analyze customers, orders, and products at a more granular level so you can run meaningful analysis vs. just high level reporting.

✕ — ▢

We offer a Michelin star customer experience

We have shared slack channels with 90%+ of our customers.

Our dedicated customer solutions analysts help to demystify complex data problems.

✕ — ▢

We are a one-stop shop for data solutions

Customizable executive and cross-functional dashboards.

Data analytics audits - avoid "garbage in, garbage out" data setups.

Email and daily slack reports.

Constant product and customer innovation.



Mike Abadi
CEO
@Sunday Citizen

"Source Medium is the first tool I open every morning. As a CEO it has become an integral tool to assess the daily health of the business and make long term strategic decisions. For other team members it became an essential tool for their decision making process."

"Best-in-class attribution, excellent team, and the customer experience is beyond anything I've experienced with a SaaS product. We've surfaced new, actionable insights about our business using the Source Medium platform."



Will Rossiter
Dir. of Performance
Marketing @LMNT

Want to learn more?

Visit sourcemedium.com to sign up for a demo and to access our 7-day free trial.