

Welcome to International Design Education Expo & Conference!

EVENT DETAILS

The Conference:
The conference on design education will be held in the Hammer Theatre by professional lecturers and educators in Visual Design, Typography, Information Design, UI & UX Design, Animation, and Illustration. There will be a total of 34 presentations by our keynote speakers and lecturers. This great opportunity will allow an open environment to share opinions on all things design through education, presentation, research projects, and examples.

The Exhibitions:
Exhibitions will be held on site at the Hammer Theatre in two formats:

1. The Education Exposition format: which showcases the participating educational institutions' curriculum, educational goals, and specialization cases.
2. General Exhibition Format: consists of works by individual students and professors in the gallery. A book of all participating educational institutions and works will also be published.

DIRECTIONS

By Public Transportation:
The Hammer Theatre can be easily accessed by the VTA Lightrail train. Lightrail fare is \$2.50 per single ride or \$5.00 for an 8 hour unlimited ride pass.

By Car:
From the south: Take the Northbound Lightrail train towards Alum Rock. Exit at San Antonio Station and walk one block east to Hammer Theatre.

From the north: Take the Southbound Lightrail train towards Santa Teresa. Exit at San Antonio Station and Hammer Theatre will be across from the station.

PLACES NEARBY TO EAT

San Pedro Square ~13 min

The lively public market includes over 20 unique vendors selling everything from sushi to tapas to home goods. The aromas of fresh ground coffee and wood fired pizza fills three market halls.



Sofa Market ~7 min

SoFA Market is an intimate food hall with the independent eateries, a neighborhood cafe, and a house bar. The neighborhood market is a way to help activate a street devoid of retail businesses.



Paseo De San Antonio ~5 min

Take a stroll around Hammer Theater. Paseo De San Antonio offers quick, on the go food. The area offers a variety of food and snack options ranging from boba, to poke to pizza and much more.



SAN JOSÉ DIRIDON STATION
Caltrain - provides commuter rail service along the San Francisco Peninsula, through the South Bay to San José and Gilroy.

FREMONT STATION
BART - connects the San Francisco Peninsula with Berkeley, Oakland, Fremont, Walnut Creek, Dublin/Pleasanton and other cities in the East Bay.

AUGUST
16-18 2019

2019
ideec
International Design Education Expo & Conference

Map Legend:

walk	bars
train	landmark
light rail	university
bus	park
parking	restaurants

www.ideec.design

Hammer Theatre
101 Paseo de San Antonio
Downtown San José, CA

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dayFRIDAY
AUGUST 16, 2019

08:00 – 10:00	Christopher Scott Professor	UTE Universidad Tecnológica Equinoccial Ecuador
08:00 – 10:00	Eric Olivares Lira Professor	COCO School México Mexico
10:00 – 12:00	Chuanqi Li Manager	Facebook Product Design Team USA
15:30 – 16:30	Registration Opens	
16:30 – 16:40	Chang Sik Kim IDEEC Chair/Professor	San José State University USA
16:40 – 16:50	Shannon Miller Dean	San José State University USA
16:50 – 17:00	Boris Kochan CEO/President	Kochan & Partner/Granshan Foundation Germany
17:00 – 17:30	Kit Hinrichs Creative Director <i>The Storytellers Art</i>	Studio Hinrichs USA
17:30 – 18:00	Hugh Dubberly Principal <i>How the Data Economy is Changing Design Practice</i>	Dubberly Design USA
18:00 – 18:20	Break	
18:20 – 18:50	Sang-soo Ahn Founder/Typographer <i>Designing School</i>	Paju Typography Institute Korea
18:50 – 19:20	Dawn Zidonis Executive Director <i>Cultivate Your Network</i>	AIGA SF USA
19:40 – 21:00	Exhibition Opening Ceremony	
20:30 – 21:30	VIP Reception	

IDEEC (International Design Education Expo & Conference)

IDEEC is an innovative, dynamic, motivating event that is developed through global design institutions. Our global perspectives, diverse culture, and wide-ranging specialties is what makes our conference unique. We have gathered the best designers in the education community and academia to speak on philosophy, professional practice, social responsibility, and relevant topics that will make a vital impact on the conversation about design and education. The IDEEC inspires designers, educators, and students working in the field of visual communication and information design around the world by delivering relevant programming and benefits in a personal and thoughtful way. Through this event and networking, participants will experience professional and personal growth, and the sharing of the desire and responsibility to help shape aspiring minds in the future.

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The Korea Contents Association**GRANSHAN****AIGA SF****IDEEC Sponsor****KOGEI**
東京工芸大学
TOKYO POLYTECHNIC
UNIVERSITY**IDEEC Host****SJSU** SAN JOSÉ STATE
UNIVERSITY2
daySATURDAY
AUGUST 17, 2019

09:00 – 09:50	Registration Opens	
09:50 – 10:00	Chang Sik Kim Coordinator/Professor	San José State University USA
10:00 – 10:30	Martin Venezky Professor <i>Crossing Between Disciplines</i>	CCA MFA Design USA
10:30 – 10:50	Xiao Yong Professor <i>Title of lecture TBA</i>	Central Academy China
10:50 – 11:10	Christopher Scott Professor/President <i>The role of social design in our society</i>	University UTE Ecuador
11:10 – 11:30	Break	
11:30 - 11:50	Chang Sik Kim Coordinator/Professor <i>Typogram: Visual Metaphor and Storytelling</i>	San José State University USA
11:50 – 12:20	David Hisaya Asari Designer/Educator <i>Title of lecture TBA</i>	CCA USA
12:20 – 14:00	Lunch	
14:00 – 14:20	Jee-Hyun Kim Professor <i>Relationship Between Visual Form & Meaning</i>	Hansung University Korea
14:20 – 14:50	Scott Snibbe Entrepreneur/Artist <i>From Interactive Art to Social Products</i>	Facebook USA
14:50 – 15:10	Ken-tsai Lee Associate Professor <i>From Graphic Design, Visual Communication Design to Interdisciplinary Design</i>	Taiwan University Taiwan
15:10 – 15:20	Break	
15:20 – 15:50	Boris Kochan CEO/President <i>Title of lecture TBA</i>	Kochan & Partner/Granshan Foundation Germany
15:50 – 16:20	Hisaki Nate Professor <i>Consideration from the ergonomic point of view of the 360 degree images</i>	Tokyo Polytechnic Japan
16:20 – 16:40	Douglas May Assistant Professor <i>Design as social bridging</i>	University of North Texas USA
16:40 – 17:00	Kyuha Shim Assistant Professor <i>Contributions of Computation in Graphic Design</i>	School of Design USA
17:00 – 17:20	Break	
17:20 – 17:50	Yusuke Uchiyama Associate Professor <i>Current situation of designing school and designing industry in Japan</i>	Tokyo Polytechnic Japan
17:50 – 18:10	Zhao Liu Associate Professor <i>Back to the future-Type Design Course in CAFA</i>	Academy of Fine Arts China
18:10 – 18:30	Tony Sungsik Lee Professor <i>The essence of design through design thinking and design practice</i>	Samsung Korea
18:30 – 18:50	Diane Lee Professor <i>Title of lecture TBA</i>	San José State University USA

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daySUNDAY
AUGUST 18, 2019

09:00 – 09:50	Registration Opens	
09:50 – 10:00	Chang Sik Kim Coordinator/Professor	San José State University USA
10:00 – 10:30	Jeff Biancalana Development Artist <i>Adventures in Story Art</i>	WAG (Warner Animation Group) USA
10:30 – 10:50	Sung Hwan Jang CEO <i>Create Intuitive Understanding-Process or creating infographics by 203's way</i>	Infographics Lab 203 Korea
10:50 – 11:10	Yoon Chung Han Assistant Professor <i>'Beyond Borders' DSGD 104 exhibition and Data-driven design</i>	San José State University USA
11:10 – 11:30	Break	
11:30 – 11:50	Yanling Wang Product Design Manager <i>Facebook University for Product Design</i>	Facebook USA
11:50 – 12:20	Dongsik Hong Professor <i>Dept. of Visual Communications Design</i>	Pukyong University Korea
12:20 – 14:00	Lunch	
14:00 – 14:30	Eric Oliveras Lira Art Director <i>Title of lecture TBA</i>	<i>Eric Olivares Design Studio</i> Mexico
14:30 – 14:50	Jean-Benoit Levy Part-time Lecturer <i>The state of things about (Swiss) Posters</i>	SJSU, SFSU USA
14:50 – 15:10	Wei-chao Hsu Chairperson/Assistant Professor <i>Design Education in Taiwan</i>	Tainan University of Technology Taiwan
15:10 – 15:30	Break	
15:30 – 15:50	Mari Hulick Associate Professor <i>A Justice Design Education</i>	San Francisco State USA
15:50 – 16:10	Xueqin Hu Associate Professor <i>Design as a social innovation strategy and tool</i>	China Central Academy of Fine Arts China
16:10 – 16:40	Earl Gee Art Director/Professor <i>Design = Value</i>	San José State University USA
16:40 – 16:50	Break	
16:50 – 17:10	Ping Wu Professor <i>Title of lecture TBA</i>	Donghua University China
17:10 – 17:30	Chen Wang Professor <i>Data Visualization</i>	CSUF USA
17:30 – 17:50	Byoungyup Lee Professor <i>Location based virtual social media on cloud mobile networks</i>	Paichai University Korea
17:50 – 18:10	Jeff Sangalli Art Director <i>Title of lecture TBA (Animation)</i>	Sony Interactive Entertainment USA
18:10 – 18:30	Exhibition Award Announcement	
18:30 – 19:00	Closing Remark	