



ACC EAGLES ATHLETICS

SOCIAL MEDIA POLICY

Although underestimated, social media is a powerful tool that can affect your reputation in both positive and negative ways. ACC Eagles Athletics understands that social media is personal and private. However, we would like you as students to realize you are representing **yourself, this program and Christianity's ministry** when you post on social media sites. You are encouraged to represent yourself in a positive and professional manner. Social media sites include (but not limited to) the following: Facebook, Twitter, Youtube, Instagram, LinkedIn, and SnapChat.

These social media sites have several attributes from which ACC Eagles Athletics can benefit:

- ❖ Ministering to others
- ❖ Promoting our sports teams
- ❖ Free marketing
- ❖ Central location for facts, news, and upcoming events

The Most Important Rule: STOP AND THINK BEFORE POSTING!! Ask yourself these questions:

Would I say this in a newspaper or on TV? Your statement can show up years later!

Am I participating in cyber-bullying? We have a NO BULLYING POLICY.

Is this against the law? Drinking, smoking, and illegal drug use are examples of illegal activity for minors. If posted on social media, this may result in suspension or removal from the team.

Is my information accurate? If you aren't sure, don't post it!

Is this an appropriate photo? Refer to 1 John 2:16 "For all that is in the world-the desires of the flesh and the desires of the eyes and pride in possessions- is not from the Father but is from the world."

Did I include ACC Eagles Athletics anywhere in my post? DO NOT use this name, logo, imagery, or icon to support products, political issues, or for any other reason without the permission of the Athletic Director AND Coach.

Am I being respectful? You should practice being respectful in all aspects of life, including social media.

These guidelines are not to discourage you from using social media, but rather encourage you to distribute a consistent positive and professional image of yourself and our sports program.

Please read carefully and submit the information below. You may keep the guidelines as a reference.

I have read, and intend to uphold the guidelines of the ACC Eagles Athletics Social Media Policy.

Parent Signature: _____ Date: _____

Print Parent Name: _____

Student Signature: _____ Date: _____

Print Student Name: _____