



Ashley Aviles

ART DIRECTOR / DESIGNER

Experience

MCD Partners

Design Intern, June - Sep. 2020

Clients: Discover, Lockton

Executed design solutions for digital projects ranging from app and web screens, decks, and marketing materials.

VMLY&R | MAIP

Art Direction Intern, June - Aug. 2020

Partook in the neXus and MAIP summer virtual internships that consisted of masterclasses, creative briefs, & more.

UNICEF

Design Intern, Aug. 2019 - Feb. 2020

Ideated internal climate change & zero waste campaigns. Developed visual direction and monitored research.

Impact Collaboration Platform

Design Intern, Jan. - April 2019

Animated logo, worked on the how-to-use-platform videos. Laid out decks and worked on print & digital design.

Education

Fashion Institute of Technology

Advertising & Digital Design BFA, 2020

Communication Design AAS, 2018

Summa Cum Laude, Presidential Scholar, Dean's List

Recognition

2020 MAIP Fellow, Selected by VMLY&R

2020 AD, One Club M+C Program @ Google

2020 Winner (2x), Creative Conscience UK

2020 Merit, The One Club Young Ones

2020 Department Award, FIT A&DD Dept

2020 Honorable Mention, Graphis NTA

2019 Top Talent Winner, ADAA by Adobe

2019 Winner, Creative Conscience UK

2019 Finalist, Communication Arts Awards

2019 Shortlist, Young Shits Awards

2019 Works featured, #IMPACT Exhibition

2018 Winner, CT&D Motion Design Award

Skills

Art Direction

Research

Brand Strategy

Adobe CC

Visual Design

Google Tools

Motion Graphics

Sketch, Marvel

Interests

Women Who Create

Diversity Program Mentee

2018 - 2020

Merchant's House Museum

Admissions & Special Events Volunteer

Aug 2018 - Present

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