



Ashley Aviles

Art Director/Designer

Experience

MCD Partners

Design Intern, June 2020 - Present

Working under the guidance of the design team to execute digital design solutions and additional marketing materials.

VMLY&R

neXus Participant, June - Aug. 2020

Partook in the neXus summer virtual internship that consisted of masterclasses and 1 on 1 connections.

UNICEF

Design Intern, Aug. 2019 - Feb. 2020

Ideated internal climate change & zero waste campaigns. Developed graphics & overall feel through visual research.

Impact Collaboration Platform

Design Intern, Jan. - April 2019

Animated logo, worked on the how-to-use-platform videos. Laid out decks and worked on added print & digital design.

Education

Fashion Institute of Technology

Advertising & Digital Design BFA, 2020

Communication Design AAS, 2018

Summa Cum Laude, Presidential Scholar, Dean's List

Recognition

2020 MAIP Fellow, Selected by VMLY&R

2020 Winner, Creative Conscience Awards

2020 Merit, One Club Young Ones Brief

2020 Department Award, FIT A&DD BFA

2020 Honorable Mention, Graphis NTA

2019 Top Talent Winner, ADAA by Adobe

2019 Winner, Creative Conscience Awards

2019 Finalist, Communication Arts Awards

2019 Shortlist, Young Shits Awards

2019 Works featured, #IMPACT Exhibition

2018 Winner, CT&D Motion Design Award

Skills

Art Direction

Research

Brand Strategy

Adobe CC

Visual Design

Google Tools

Motion Graphics

Sketch App

Interests

Women Who Create

Diversity Program Mentee

Sep 2018 - Present

Merchant's House Museum

Admissions & Special Events Volunteer

Aug 2018 - Present

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