

CASE STUDY:



Entertainment Company automated 160+ hours of workload every month

“It was important that we had consistency, transparency, and automation. Tripgrid was the only online tool that could deliver a complete solution for our team.”

Christine Zajda

Director of Procurement, Sourcing, and Travel

“Our team was spending too much time coordinating group travel. We needed to standardize our process and automate the workload.”

Role: Overall travel management, contract negotiation, and procurement of software solutions

Feld’s process: Storing travel in folders, building documents (Word/Excel), data entry, copy/pasting, making changes, and tracking travel - all by hand.

Company: Feld Entertainment

Industry: Live Entertainment

Employee Size: 3,500

Average Travel Spend: \$25 million

Group Travel:

23% of all travel

10-100 travelers per group

500+ trips per year

Group Travel Type:

Tours & events, marketing meetings, company summits

Uses a Travel Management Company



Tools: Concur | Tripcase | Cvent

“TripCase is too rigid and not customizable for group travel. We only use Cvent for registration on largest events.”

Challenges

Manual Data Entry

Human Error / Mistakes Made

No Standardization

Scattered Travel Information

With tripgrid

4+ hrs x **10** = **160+ hrs**
a week saved Coordinators a month saved

Travel Data Transparency



Favorite Feature:

Customizable Documents
+ TMC Integration

“All of our group travel documents are customized and prebuilt inside Tripgrid so the TMC data gets added at the click of a button.”