

L U P E DESIGN

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Experience

July 2018- Present

Mutesix Graphic Designer

Los Angeles, CA

Create graphics and digital campaigns for client's promotions for social media platforms, such as Facebook and Instagram. I have designed and implemented landing pages to further aid the client sales. Oftenly creating wireframes for rebranding client's websites.

September 2017 – June 2018

AIGA Graphic Designer

California Polytechnic Pomona, CA

Designed and marketed the club's events such as general meetings, guest speakers, and tutorials.

Key Achievements:

- Helped recruit new members (15-25) for the club.
- Positioned as a reliable source for CPP designers.

January 2018

24 Hour Designathon

AIGA Cal Poly Pomona, CA

AIGA Cal Poly Pomona worked with AIGA CSU Long Beach for a 24 hours non-stop design for non-profit organizations: Project Sister of Pomona and Undocumented Students Services of Cal Poly Pomona. Collaborated with the Undocumented Students Services team, and designed a logo, fliers, website, and brochures.

Key Achievements:

- Critiqued and helped finalized organization's logo.
- Designed various layouts and information brochures.

Anticipated Graduation June 2018

Education

California State Polytechnic University, Pomona

Bachelor of Fine Arts, Graphic Design

Exhibitions

May 2015

From Palate to Palette

Burger and Fries, Student Exhibit, Cal Poly Pomona, CA

A student exhibition featuring food artwork. Created a piece from oil pastel that featured usual American meal.

March 2015

Mentors Art Exhibition

Inside My Mind, SCA Gallery, Pomona CA

A mixed media portrait of myself while demonstrating people and objects that shaped me as a person.

Skills

Bilingual: Spanish and English

Strong design, art, and process skills: Mixed media, bookbinding, drawing, digital media, illustration

Computer Knowledge

Adobe Illustrator, InDesign, Photoshop, AfterEffects, DreamWeaver, XD, Acrobat

Unbounce, Webflow

Microsoft Word, PowerPoint, Excel, OneNote

References and Portfolio available upon request