

SOCIALIZATION	LOCATION-BASED	FILTERING	MACHINE LEARNING	PLATFORM INTEGRATION	HANDLING PLAYLISTS
Crowd sourcing option - those around can add to the playlist in real time and que up songs	Local band suggestions based on city	A filter feature for genre maybe	Spotify could create activity specific playlists	Shazam feature - where he can add songs he hears on the go	Have a "type" feature that you can categorize your playlist
Social sharing of favorite playlist -> can text to each other through app	List categories of music based on activity or mood	Be able to search by artist, song, or even lyric and actually see everything related to that search	If you are on a schedule - have playlists at top based on time of day	Messaging feature within the Spotify app when you're on or offline	"+" button next to suggested songs that work for playlists
Have the share button on the playlist page instead of clicking "..."	Category could be based on how fast or slow the speed of music is	Separate playlists based on moods or type of music	Link into phone motion to tell if he is being active	When radio plays a song, have an ability for app to "listen" and add the song without having to search for who the song is by, then looking in Spotify	Message system to send playlists or songs to others
Up vote / down vote on songs	Sharing with friends their favorite music for same activity	Have different categories of activity to choose from which contains music tailored to that activity	Smart watch push notifications	Spotify to connect to home device like an Alexa or Google Home	Organize playlists for activity better and make a way to organize your own playlists by activity
Airdrop system - open the app around someone and what they listen to will pop up for you to add or view/listen	Have Spotify track movement?	Activity categories to choose from on app	Have it ask to be collaborative when you share vs clicking it separately	Share through facebook, twitter, or text	Click boxes to add multiple songs
Have a group playlist where different users can add to it for everyone to use		Batch add songs like this from same artist	Ask user when entering app what the mood/activity is		
Sharing capabilities clearly marked on home screen		Tagging feature in app	Music to fit activity		
Search for friends in the app			Suggest songs to add based on what is already added		