

How might we help Michael find music that suits his activity at any given time?

Create activity feature that has preset playlists for certain activities.

Use accelerometer and send notification to user when speed change takes place, suggesting a playlist.

Have playlists that are based on time such as a 30 min run - songs are appropriate to warm up/cool down

Activity specific playlists - cooking, dining, workout, studying, etc.

Time of day tracker - app suggests music based on what time of day it is and what user typically does at that time

How might we provide Michael with a more efficient way of creating playlists?

Slide motion over song to add song or album to playlist

Categorize playlists for each organization

Playlist icon in bottom corner of albums

Playlist icon next to song title, clicking gives user option of selecting a playlist to add to

Playlist tab on main nav bottom bar - manage all playlists here

How might we help Michael understand how to share music with friends?

Include share capabilities on home screen

Have share icon on album covers for quick share feature

Slide motion over song title to share feature

Slide motion over album cover to share feature

Play tracker - app notices that user has played this song multiple times, asks if they want to share it