

**How might we help Jason learn more about events?**

**How might we help Jason get information about volunteering opportunities?**

**How might we help Jason get to know the staff?**

Have a section on website devoted to upcoming events

Have a section on website with information on how to volunteer

Include a staff section on website

Include a calendar of upcoming events

Highlight volunteers on social media feeds

Create a social post "Redemptive Staff" to highlight staff members

Post upcoming event information on social media feeds - Instagram and Facebook

Post volunteer opportunities on social media

Post photos of staff members with customers in the shop

Post photos of past events on social media feeds - Instagram and Facebook

Have a list of volunteer needs listed on website

Introduce staff members at bike rides

Include upcoming events in the newsletter

Include testimonials from past volunteers discussing what they did to volunteer

Have staff members post How To videos on social media

Highlight events on the homepage of the website

Include a form on website for those interested in volunteering

Include testimonials of staff members talking about what they do at Redemptive

Include customer testimonials participating in events

Include section in newsletter about volunteer needs

Have customer testimonials with them talking about how a certain staff member helped them