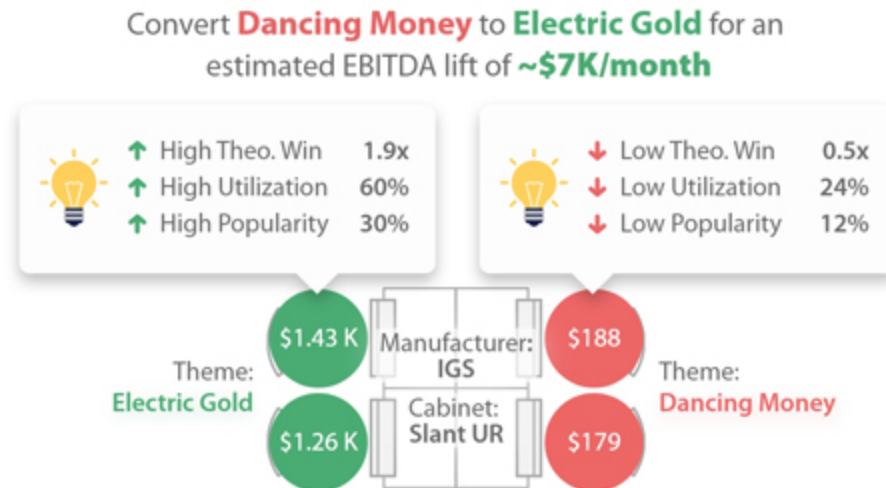


Power of Data

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Tangam Systems, a leader in next-generation gaming optimization software, is revolutionizing the way casinos are managed by utilizing data to guide decisions about everything from slot placement and programming to revenue and a positive customer experience.

The company's newest software, SODA (Slot Optimization and Data Analytics), provides deeper, data-driven insights into slot machine performance and player preference. It does so in four key ways: recommendations for game mix and location; change detection with incremental lift analysis; floor layout; and asset performance.

In a matter of seconds, SODA compares and analyzes several factors, including operational, financial, and patron loyalty KPIs, using casino performance and customer session data. The intelligent recommendations and floor heat maps make it easy for slot operators to evaluate the risk before making any adjustments. SODA also automatically recognizes changes for every machine that is added, moved or converted, and offers a thorough comparison of the results before and after. With this, the casino has tangible evidence for any changes made to the floor and how it impacts the player behavior and financial performance.

Tangam's dedicated Customer Success team—all of whom have prior experience in casino operations—and analytics support teams make it their mission to make sure operators create a solid action plan and drive tangible results for their business.

The power of TYM (Table Games Yield Management) and SODA have been combined in Tangam's newest product innovation, which offers a profitability analysis of all gaming assets including tables, slots and ETGs. Operators can visualize and assess asset performance

benchmarks for the entire floor in one comprehensive view to decide on the optimal mix and floor space utilization.

“Reporting alone doesn’t provide answers,” says Jeff Hamilton, president and general manager of Connecticut’s Mohegan Sun. “We chose SODA for its highly differentiated offering that provides a clear set of actionable recommendations, which maximize gaming performance and the guest experience.”

For more information, visit tangamsystems.com.