



Social Media Policy

The aim of this policy is to provide clarity to both staff and parents within the preschool surrounding the issue of social media.

It is our belief that whilst social media can be a wonderful communication tool it may not be in the best interests of either staff or parents of children who currently attend the preschool to be 'friends' on these sites.

The Ark preschool therefore does not permit staff and current parents to be 'friends' on any of the exhaustive list of social media sites (eg Facebook, Instagram etc).

We believe that professionalism and confidentiality is of the utmost importance and feel that any possibility of this being compromised must be limited as much as possible.

We would ask that parents respect this policy and do not make 'friend' requests via social media.

The Ark has a Facebook page which parents are encouraged to join. We are always happy to communicate via this avenue.

Any staff found to be in breach of this policy will be subject to the disciplinary procedures outlined in the staff handbook.

Written on: Written by: Review date
17.10.19 Eve James (Manager) 17.10.20

THE ARK PRE-SCHOOL, CITY COAST CHURCH, NORTH STREET,
PORTSLADE, EAST SUSSEX, BN41 1DG
OFFICE TEL: 01273 433 444
EMAIL: ADMIN@ARKPRESCHOOL.CO.UK
WWW.ARKPRESCHOOL.CO.UK.



