

2023

INNOVATION

INVITATIONAL

SEPTEMBER 19

9:30 AM – 12:30 PM CDT

Final Presentations

TxDOT Stassney | 6230 E Stassney Ln, Austin, TX 78752

RSVP Link: <https://events.teams.microsoft.com/event/f9c19cea-ca07-49d7-b36d-006b3ae1ad71@39dba476-5c09-4c63-91da-ce7a3ab5224d>

9:30 AM Welcome & Meet the Experts

TxDOT and the Texas Innovation Alliance welcome everyone and provide an overview of the grant readiness process, criteria, and awards.

Opening Remarks: Darran Anderson, TxDOT

Facilitator: Shelley Row, Blue Fjord Leaders

Judges:

Caroline Mays, TxDOT

Tim Drake, ITS America

Ginger Goodin, Blue Door Strategy & Research

Rob Spillar, STV

Kirk Steudle, Steudle Executive Group

9:45 AM Team Presentations: Part 1

TIA teams deliver final presentations, followed by Q&A with the judges.

Team Bryan-College Station

Team Coastal Bend

Team DFW

Team El Paso

10:30 AM Break

10:45 AM Team Presentations: Part 2

TIA teams deliver final presentations, followed by Q&A with the judges.

Team Houston

Team Permian Basin

Team San Marcos

Team Tyler

11:30 AM Lunch: Deliberation & Networking

12:30 PM Innovation Zone Award Announcement

Winners of the Innovation Invitational pitch competition are announced.

Remarks: Darran Anderson and Erika Kemp, TxDOT

Facilitator: Shelley Row, Blue Fjord Leaders

12:45 PM Break



MENTORSHIP

Participating Alliance teams will be provided with the following mentorship resources:

- TxDOT federal grant group consultation
- 2-3 strategy meetings with a mentor to be scheduled at your convenience to assist with presentation preparation and grant narrative development
- Red team review of a near-final grant application by mentor

PRESENTATIONS

Each team will have **seven minutes** to present their final pitch for an innovation zone with five minutes for question and answer.

Key topics should include: challenge definition, vision, map of project location, project partners, technology solutions, performance metrics, and community benefit. Presenters are highly encouraged to tell a story, using slides with images that convey the human and technical aspects of the project.

CRITERIA

Selection criteria are as follows:

- **Challenge Definition** - Is the community challenge clearly identified, articulated, and appropriately scoped (not too big, not too small)?
- **Goal Alignment** - Does the proposed solution support TxDOT and USDOT goals?
- **Effective Collaboration** - Are the necessary public agency, community, and industry partners actively engaged? Is there a community engagement strategy in place?
- **Innovation, Data Management, and Technical Merit** - Is the solution innovative? Is there a data management strategy in place? Has the solution been adequately developed to identify the appropriate technical components and required expertise?
- **Broader Impacts and Performance Measurement** - Does the proposed solution benefit the community? Is the solution scalable and replicable to other Texas communities? Is there a performance measurement plan in place?

AWARDS

Judges will select up to two winners on September 19, 2023 to receive the following:

- TxDOT federal grant red team review and formatting of a near-final grant application developed by the teams
- TxDOT letter of commitment where applicable
- Recognition on TxDOT and Texas Innovation Alliance websites

