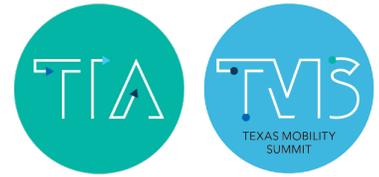


Sparking Innovation at the Texas Mobility Summit

Virtual | October 27-29, 2021



Texas Rises

In its sixth year, the Texas Innovation Alliance is hosting the annual Texas Mobility Summit on October 27-29, 2021. Due to ongoing public health and financial concerns, the Summit will take place virtually. Over the course of three days, the Summit will welcome over 300 transportation leaders from across the country to discuss the latest developments in transportation and the role mobility will play in reestablishing community.

The conference will include plenaries, panels, spotlights, and breakouts featuring leadership from inside and outside of Texas. In particular, the conference will focus on resilience, electrification, and equity.

This year, the Summit will include Table Topics, where sponsors will have the opportunity to facilitate a 15-minute discussion with participants on a key transportation issue. The Summit website will feature virtual exhibits where companies can showcase their services and solutions online in a digital platform. Additionally, the event will also include networking opportunities conducted in an open office hours format, enabling participants to connect and meet your team.

As a sponsor of this event, you have the opportunity to springboard your company to the forefront of Texas transportation.

Sponsorship Benefits

Sponsorship Benefits	TITLE (three available) \$6,000	GOLD (nine available) \$3,500	SILVER \$1,500
Virtual profile page (sponsor will be given instructions on how to develop)	✓	✓	✓
Complimentary registration(s) to attend the conference	4	3	2
Logo recognition on website and thank you from TMS	✓	✓	✓
Networking office hours	✓	✓	✓
Ability to schedule video conferences with attendees	✓	✓	✓
Inclusion of a clip on the video reel to be played throughout the conference	45 seconds	30 seconds	
Ability to host a 15-minute table topic discussion (topics to be selected in coordination with organization committee)	✓	✓	
Verbal recognition during the opening and closing sessions	✓		
Prominent placement above all other event sponsors and inclusion of logo on meeting platform homepage	✓		

Contact: For more information about how you can become a key part of this opportunity, email Ernie Cochran at ernie@housmanandassociates.com or call 512.413.5969.

Payment Terms: To be included in the Partnership Profiles distributed prior to and at the event, all sponsorship commitments and payment in full must be received by **Friday, October 1, 2021**.

ABOUT THE TEXAS INNOVATION ALLIANCE

The Texas Innovation Alliance is an action network of public agencies and research institutions who are developing shared solutions to common challenges. As an entrepreneurial mechanism for deploying strategic and innovative solutions, the Alliance is engaged in building strategic public-private partnerships, nurturing emerging technologies in real-world environments, and empowering communities to participate in the innovation process. As a whole, Texas transportation benefits from investing in and driving innovation.