



# NEROLI KO

On a never ending mission of combining her engineering knowledge and creative problem solving skills to create products and craft experiences that would make the world a better place.

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## WORK

### UX Design Intern | Bowtie Life Insurance

2019 May - Aug, Hong Kong

- Enhanced and introduced new features for their online application
- Analyzed user data and behaviour, created user flows, wireframes, interactive prototypes and conducted usability testings
- Participated in a mini design sprint

### UX Designer | ResumeHub (Team Project)

2019 - Present

- Leveraged feedback from users to redesign the resume preview that resulted in an **increase of 206.6%** in resume views
- Introduced 'Other Interns' feature for rapid browsing which became the **most clicked event** on the website at **77.78%**

### UX/UI Designer (Remote) | Srvicce

2019 - Present

- Designed the beta client and agent mobile apps
- Created branding and user testing guidelines
- Design materials for funding applications

## COMMUNITY

### VP Design | McGill Launch Pad

2019 - Present

- Assist and guide designers in different project teams
- Collaborate with team leads to offer unique branding and UX design solutions for their respective products

## SKILLS

Usability testing  
User research  
Wireframing  
Prototyping  
Design Thinking  
User Interface Design  
Branding  
Graphic design  
Illustration

## TOOLS

Adobe CC  
Sketch  
Invision  
Figma  
Webflow  
MS Office  
HTML  
CSS

## EDUCATION

2017 - 2021

### McGill University

BEng Electrical  
Engineering