



# MANAGED ASSET PORTFOLIOS

## **MAP Online Privacy Policy**

Managed Asset Portfolios, LLC (“MAP”) respects your privacy and is committed to protecting your personal information and data. MAP has created this Online Privacy Policy to comply with privacy laws and governs the manner in which information is collected, used and maintained when you visit MAP’s website.

This Online Privacy Policy notifies you of the following:

- Personal identifying information and other electronic information may be collected from you through your use of the website, how it is used and with whom it may be shared
- What choices are available to you regarding the use of your data
- The security procedures MAP uses to protect your personal identifying information
- How you can have personal identifying information deleted from MAP’s database

Please read this Online Privacy Policy carefully. You consent to this Privacy Policy when using the website. If at any time you do not agree to and accept all of the terms and conditions of using the website as contained herein, please discontinue use of this website.

### **Personal Identifying Information**

You may voluntarily provide your personal identifying information (“PII”) including name, email address, phone number and any other information you may provide on the website “Contact Us” form. Your PII is only used by MAP to communicate with you regarding investment services and products offered by MAP, and other topics that we believe you may find of interest.

Your PII is kept private and confidential, and may only be shared with third-party companies/contractors providing necessary internal support service to MAP. Your name and personal contact information is not shared with or sold to any third-parties unaffiliated with MAP for marketing, advertising or any other reason, with exception of a response to a subpoena or other legal process. This PII limitation also complies with the California Online Privacy Protection Act.

## **How We Protect Your Information**

MAP has implemented commercially reasonable precautions and security measures to protect the personal identifying information we collect from loss, misuse, unauthorized access, disclosure, and destruction. Please be aware that despite our reasonable efforts, no security measures are perfect or can guarantee 100% information or data security.

## **Choice/Opt-Out**

If you have supplied PII in the “Contact Us” form and no longer wish to be contacted by MAP, please [contact us](#) to have your personal information deleted from our database.

## **Cookies and Electronic Data and Information**

Cookies are electronic files that are used to maintain the site’s reliability and security and are essential for the site to function correctly. MAP also uses cookies to make user’s website experiences more efficient, as well as for usage statistics, marketing and analysis.

Cookies are information packets which include a unique reference code that the site transfers to your user device to store and track information about you. Some cookies we use last only for the duration of your website session and expire when you close your browser. Other cookies are used, for example, to remember you when you return to the website and last longer than session cookies. Cookies cannot be used to run programs on, or deliver viruses to your device. Cookies do not provide information to personally identify you.

We use “Google Analytics” to help us understand how you browse and use our website, and how we can improve our website, such as navigation, as well as for MAP’s marketing efforts. The data stored by these cookies does not show PII or details from which your individual personal identity can be established. Google’s ability to use and share information collected by Google Analytics about your visits to this website is restricted by the Google Analytics Terms of Use <hyperlink>. You can prevent Google Analytics from recognizing you on return visits to this website by disabling cookies on your web browser.

When you visit the website, to browse, read or download information, MAP collects certain anonymous electronic information on how you use our website, including data directly from your device when you visit the website. This electronic information and data is related to your access to MAP’s website, and may include your internet service provider, Internet Protocol (IP) address, referral source, date and time that you visited the site, the type of browser and device operating system you are using, length of visit, page views and website navigation paths.

Electronic information and data obtained and collected from user's unique visits to the website is not shared with any third-parties unaffiliated with MAP. It may only be shared with third-party companies/contractors providing necessary internal support services to MAP, with exception of a required response to a subpoena or other legal process.

### **Changes to This Policy**

MAP reserves the right to revise this Online Privacy Policy at any time and without notice by posting a revised version of it on this website. Please check back periodically so that you remain aware of any changes as and when they may occur. Your continued use of this site following the posting of changes to these terms is construed as your acceptance of the changes.

### **Online Privacy Policy Only**

This Online Privacy Policy applies only to information collected through MAP's website and not to information collected or provided to MAP offline.

### **Children and Minors**

MAP does not knowingly collect or solicit PII from or about anyone under the age of 13. If MAP discovers that it has received any information from a child under 13 years of age in violation of this Policy, MAP will immediately delete that information.

### **Governing Law & Dispute Resolution**

This Online Privacy Policy and use of this site is governed by Michigan law. If a dispute arises under this Privacy Policy, you and MAP agree to resolve it first through a mediator in the City of Rochester, MI. If mediation is unsuccessful in resolving any dispute, you and MAP agree to submit the dispute to binding arbitration in accordance with the rules of the American Arbitration Association, or other mutually agreeable alternative dispute resolution forum, with the hearing location in the City of Rochester, MI. Judgment upon the final and binding arbitration award may be entered in any court of competent jurisdiction.

**Last Updated: June 15, 2020**