justine giardina

experience design, art direction & digital

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Experience

Interaction Designer, Art Director WE Codeword, Google Extended Workforce March 2019-Present

Works as an art director and UX lead across digital platforms on clients such as Google, Waze, Youtube, Alibaba and Snapchat. Member of the Google Extended Workforce as a design vendor for Google People Operations sites and campaigns.

UX/UI Designer Suka Creative August 2018-March 2019

Assists in user research, develops user flows and wireframes, designs interfaces. Assists team with branding design. Works on clients including the Tenement Museum and New York University.

UI Designer McCann June 2018-August 2018

Assists digital team on interactive projects including websites, mobile applications, and other digital deliverables across clients.

Product Design Intern Infor January 2018-May 2018

Designed user flows, wireframes, application assets and promotions for expense management product. Conducted usability tests, composed research reports.

Teacher, html, css, js Girls Who Code September 2016-May 2017

Wrote and taught course on beginner's web design, introductory html, css and javascript to grades 9-12 at Notre Dame School.

Education

The Fashion Institute of Technology Advertising Design, BFA Communication Design, AAS Honors College Summa Cum Laude Program valedictorian, 3.9 GPA

Proficency

Figma

Principle

Zeplin

Invision

Sketch, Craft

UX research, User testing

ADA compliance

Basic html, css, javascript