

justine giardina

art direction, experience design, & digital

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Experience

Associate Art Director

WE Codeword, Google Extended Workforce

March 2019-Present

Works as an art director and UX lead across digital platforms on clients such as Google, Waze, Youtube, Alibaba and Snapchat. Member of the Google Extended Workforce as a design vendor for Google People Operations sites and campaigns.

UX/UI Designer

Suka Creative

August 2018-March 2019

Assists in user research, develops user flows and wireframes, designs interfaces. Assists team with branding design. Works on clients including the Tenement Museum and New York University.

UI Designer

McCann

June 2018-August 2018

Assists digital team on interactive projects including websites, mobile applications, and other digital deliverables across clients.

Product Design Intern

Infor

January 2018-May 2018

Designed user flows, wireframes, application assets and promotions for expense management product. Conducted usability tests, composed research reports.

Teaching Volunteer

Girls Who Code

September 2016-May 2017

Wrote and taught course on beginner's web design, introductory html, css and javascript to grades 9-12 at Notre Dame School.

Education

The Fashion

Institute of Technology

Advertising Design, BFA

Communication Design, AAS

Honors College

Summa Cum Laude

Program valedictorian, 3.9 GPA

Proficiency

Adobe Creative Suite

Sketch

Prototyping (Invision, Craft)

UX research, User testing

Basic html, css, javascript