

# justine giardina

experience design, art direction & digital

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## Experience

**Associate Art Director**

**WE Codeword**

**March 2019-Present**

Works across digital platforms on clients Google, Waze, Youtube, Alibaba and Snapchat. UX lead for Alibaba B2B sites, Google OS Developer sites. Art direction lead for Waze, Alibaba, Google OS.

**UX/UI Designer**

**Suka Creative**

**August 2018-March 2019**

Assists in user research, develops user flows and wireframes, designs interfaces. Assists team with branding design. Works on clients including the Tenement Museum and New York University.

**UI Designer**

**McCann**

**June 2018-August 2018**

Assists digital team on interactive projects including websites, mobile applications, and other digital deliverables across clients.

**Product Design Intern**

**Infor**

**January 2018-May 2018**

Designed user flows, wireframes, application assets and promotions for expense management product. Conducted usability tests, composed research reports.

**Teaching Volunteer**

**Girls Who Code**

**September 2016-May 2017**

Wrote and taught course on beginner's web design, introductory html, css and javascript to grades 9-12 at Notre Dame School.

## Education

**The Fashion**

**Institute of Technology**

**Advertising Design, BFA**

**Communication Design, AAS**

**Honors College**

**Summa Cum Laude**

**Program valedictorian, 3.9 GPA**

## Proficiency

Adobe Creative Suite

Sketch

Prototyping (Invision, Craft)

UX research, User testing

Basic html, css, javascript