

Jane Marukhina

UX Designer · Product Designer

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Hi, I'm Jane. A designer with a background in advertising, business and computer science. I specialize in user research, user experience and interface design and get an extra kick from solving complex business problems through human-centered design. On the side I work to evolve my iPhone camera app Argentum.

WORK EXPERIENCE

2020 – present Freelance

Toptal, Digital Designer – UX/UI

Designing mobile and web user experiences for Toptal's clients.

2018 – 2020 Düsseldorf

Proximity, Experience Designer

Researching, prototyping, validating and designing user experiences for agency's core clients: Amazon Marketplace and Porsche.

2017 – 2018 Düsseldorf

TBWA\, Jr. Digital Art Director

Advocating for digital design inside a traditional agency, training non-digital Art Directors, concepts and digital design for Nissan, Allianz.

2016 – 2017 Düsseldorf

Ogilvy & Mather, Jr. Digital Art Director

Monitoring and guiding agency's clients through the latest design and advertising trends, conceptual work, web and mobile design for Allianz, Aldi, KFC.

2015 – 2016 Frankfurt

OgilvyOne, Jr. Digital Art Director

Developing ad concepts and visual solutions, building digital layouts for Nescafé Dolce Gusto, Allianz, IBM, Nestlé, Coca-Cola.

2015 New York

J. Walter Thompson, Intern

Concepts and design for Banana Boat, Puma, Berocca, Rolex, Macy's, Nestlé. Concept and UX for the agency's intern recruitment website.

2014 Prague

Y&R, Intern

Working on ad concepts, client presentations and draft layouts for Forbes, Lego and ING.

HONORS

2018 The Kissing Bills

Cannes Lions – Outdoor Lions Shortlist

NY Festivals Advertising Awards – Finalist

2017 The Nic Cage Rage Page

Creativity International Awards – Gold

2016 Argentum Camera

Red Dot Communication Design – Winner

2016 Lego Vision

Clio Awards – Silver

Creativity International Awards – Bronze

2016 Hutch – Beacons for the Homeless

Creativity International Awards – Bronze

2015 Lego Vision

ANDY – Gold; YGA – Finalist

2015 Hutch – Beacons for the Homeless

Future Lions – Shortlist

2014 Flightsearchr website

AWWARDS – Honorable Mention

EDUCATION & CERTIFICATES

2019 +Acumen and IDEO.org

The Course for Human-Centered Design

2013 – 2015 Miami Ad School, Hamburg

Art Direction Portfolio Program

2003 – 2009 Higher School of Economics, Moscow

MSc. Business Informatics

SKILLS

User research planning and facilitation · Ideation · Wireframing and prototyping · Usability testing · Design according to HIG and Material standards · Production ready design delivery

TOOLS

Sketch · Principle · Miro · Overflow · InVision · Zeplin · Figma · Webflow · Adobe Creative Suite