

## EXPERIENCE

### Klarna

09/2021 – Present  
Berlin, DE

### Product Designer

Designing the experimentation platform for teams to test and validate product assumptions.

### Bliq

10/2020 – 09/2021  
Berlin, DE

### UI/UX Designer

Led the design of an automated solution for ride-hail drivers, centralizing ride offers from multiple apps to maximize time and cost utilization. Conducted a quasi-natural user testing in Romania; Validated product-market-fit and provided recommendations for prioritization.

### Agcy. for Disaster Countermeasure

05/2020 – 07/2020  
Jakarta, ID (Remote)

### UI/UX Designer

Led the end-to-end design of the official Indonesian COVID-19 app. Designed for 200+M people with a focus on accessibility and low bandwidth network using data-driven design. Userbase grew by over 100% and PlayStore ratings increased from 3.5 to 4.1 under 3 months.

### Edenspiekermann

06/2019 – 08/2019  
Amsterdam, NL

### UX Design Intern

Led the design of enrollment and access for Amsterdam Airport Schiphol facial recognition rollout. Planned, conducted, and analyzed live user testings which results secured 1M+ EUR in contract.

### Shopify

01/2019 – 05/2019  
Waterloo, CA

### Product Design Intern

Established components across Shopify Plus to create a cohesive experience for large merchants to automate their businesses. Collaborated with a data scientist to design a predictive grouping for the merchant's automation list.

### Flashfood

01/2018 – 01/2019  
Toronto, CA

### Product Designer

Redesigned the shopper app by creating consistent, modular, and reusable UIs. Increasing adoption from 10 to 400+ grocery stores, and reached #5 from #70 on the AppStore for Food & Drink.

---

## EDUCATION

### Systems Design Engineering

BASc, Distinction, 2020  
University of Waterloo

### Industrial Design Engineering

Exchange, 2019  
TU Delft

## SKILLS

Design Sprint, Design System, User Research & Testing, Analytics & Statistical Analysis, 3D CAD, Internationalization & Localization, English, Indonesian

## TOOLS

Figma, Sketch, Adobe CC, Principle, Framer, HTML, CSS, JavaScript, Python, SQL, SolidWorks, AutoCAD