



Sponsorship Pricing

November 15-19, 2021

	Sponsorships					
	Visionary	Gold	Silver	Bronze	BlueTech Supporter	Int'l Cluster Supporter
	\$25,000	\$10,000	\$5,000	\$3,000	\$1,000	\$1,500
Logo placement on BTW2021 event webpage until the following year	Yes	Yes	Yes	Yes	Yes	Yes
Logo placement on the official edited promo video of BlueTech Week	Yes	Yes	Yes	Yes	Yes	Yes
Logo advertising on event app	Yes	Yes	Yes	Yes	Yes	Yes
Live Showcase Link in Event App	Yes	Yes	Yes	Yes		
Company Video in Event App	Yes	Yes	Yes			
Company logo on BlueTech Week Title Slide	Yes	Yes	Yes			
Passes to Cluster Convening (Monday)	Unlimited*	4	2			
Passes to Earth Observing for Ocean & Water on Land (Tuesday)	Unlimited*	8	4			
Passes to Blue Economy Workforce of Tomorrow (Tuesday)	Unlimited*	Unlimited*				
Passes to 2-day BlueTech Summit (Wednesday & Thursday)	Unlimited*	Unlimited*	8	4	2	
Passes to US Policy Day (Friday)	Unlimited*	Unlimited*				
Passes to Afternoon Panels for Int'l Clusters & companies in Asia-Pacific	Unlimited*	4				Unlimited**
Opportunity to nominate speakers (if appropriate spot(s) available)	Yes	Yes	Yes	Yes		
Opportunity to introduce Keynote Speaker/Panel (if available)	Yes	Yes	Yes			
Customized Tweet Pre-Conference	Yes	Yes	Yes			
Blog Article on TMA Website	Yes	Yes				
Customized App Alert	Yes					
Customized Email	Yes					

*Unlimited passes must be employees of Sponsor organization (NOTE: other organizations included for Visionary level)

** Unlimited passes to be provided to clusters and their current & prospective members

Contact Michael B. Jones – President, TMA BlueTech at MBJones@TMABlueTech.org