11th Annual BlueTech Week
November 18-22, 2019
(San Diego, California USA)

“UN 2030 Agenda for Sustainable Development, Clusters and the Triple Helix”

For more information, please contact: Melissa Fischel
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www.bluetechweek.org
BlueTech Week 2019 “by the numbers”

- 7 events in 5 days
- 650-700+ unique attendees
- Tech Expo with around 50+ table-tops ($600 per company, not including registration)
- 80+ speakers
- 150+ companies (140 in 2018)
- 16+ BlueTech clusters or clusters in formation
- 18-20 countries represented (16 in 2018)
- 20+ companies in the PitchFest
- Separate Maritime Gala Dinner & Awards Ceremony
- Unbundled daily event fee includes hosted breakfast, breaks, lunch and hosted reception

SPONSORSHIP OPPORTUNITIES

$50,000 Presenting Sponsor (1 available). Benefits and recognition as negotiated

$25,000+ Visionary Sponsor (4 available)

➢ 2 complimentary passes to attend the exclusive BlueTech Cluster Convening & reception on Monday
➢ 6 complimentary passes to attend Tuesday through Friday
➢ 1 well-positioned complimentary table for 10 at the Maritime Gala Dinner & Awards Ceremony
   o Consideration for placing key people at your table
➢ Logo on event advertising and at BTW
➢ Complimentary tabletop at the Tech Expo (2 days)
➢ Complimentary full-page advertisement in the BlueTech Summit Program
➢ Potential to introduce a Keynote Speaker
➢ Other benefits as negotiated

$10,000 Partner Sponsor

➢ 1 complimentary pass to attend the exclusive BlueTech Cluster Convening & reception on Monday
➢ 4 complimentary passes to attend Tuesday through Friday
➢ 1 well-positioned complimentary table for 10 at the Maritime Gala Dinner & Awards Ceremony
   o Consideration for placing key people at your table
➢ Logo on event advertising and at BTW
➢ Complimentary tabletop at the Tech Expo (2 days)
➢ Complimentary half-page advertisement in the BlueTech Week Program
➢ Other benefits as negotiated

$5,000 for BlueSTEM Education Sponsor + BlueTech Investor Day

➢ 2 complimentary passes to attend Tuesday through Friday
➢ 2 complimentary passes to the Maritime Gala Dinner & Awards Ceremony
➢ Logo on event advertising and at BTW
➢ Complimentary tabletop at the Tech Expo (2 days)

$3,500 Beer and Wine Sponsor – (Tuesday, Wednesday, Thursday or Friday)

➢ 2 complimentary passes to the day that you sponsor
➢ 2 complimentary passes to the Maritime Gala Dinner & Awards Ceremony
➢ Logo on event advertising and at BTW

$2,500 Breaks and Lunch Sponsor – (Tuesday, Wednesday, Thursday or Friday)

➢ 2 complimentary passes to the day that you sponsor
➢ 1 complimentary pass to the Maritime Gala Dinner & Awards Ceremony
➢ Logo on event advertising and at BTW

Contact: Shara Narsipur, Program Coordinator, at 619-450-4600 x 184 snarsipur@themaritimealliance.org
$1,500 BlueTech Supporter
- 2 complimentary day passes to any day of your choice (Tuesday-Friday)
- Logo on event advertising and at BTW

**11TH ANNUAL MARITIME GALA DINNER & AWARDS CEREMONY (separate event)**

**$25,000 Presenting Sponsor (1 available)**
Benefits and recognition as negotiated

**$1,600 (early bird price) Maritime Gala Dinner Table Sponsor (40 available)**
- Table for 10 guests at the Maritime Gala Dinner & Awards Ceremony
- Logo on printed programs and video monitors for the Gala Dinner & Awards Ceremony

NOTE: For sponsorships over $5,000, a written proposal is provided upon request. Flexible benefits packages available.

**ADDITIONAL INFORMATION**

**Highlights Video from Last Year’s Event**

**Sample List of Previous Attendees**

**Agenda Topics**

*NOTE: All prices shown are non-member regular prices (more detail below)*

**Monday, Nov. 18:** 5th annual BlueTech Cluster Convening (by invitation) (*$80 per person*)
- MODERATOR: Craig McLean, Acting Chief Scientist, NOAA
- BTCA - Governance Structure, Update & pending Affiliate Program
- Blue Economy Workforce Development
- Promoting the UN 2030 Agenda Through Clusters
- Blue Investments, Corporate/Market Evaluation & Ocean/Water Tech Clusters
- Best Practices and International Collaboration

**Triple Helix Dialogue** (afternoon dialogue including reps of academia, clusters, industry & policy makers)

Hosted Networking Reception

**Tuesday, Nov. 19:** “UN Decade of Ocean Science: Promoting Academic, Government & Industry Collaboration” (*$200/person*)
- Co-hosted with Scripps Institution of Oceanography (location: Seaside Forum, SIO)
- KEYNOTE: Ariel TROISI – Chairman, IOC (Intergovernmental Oceanographic Commission)

Hosted Networking Reception

**Wednesday, Nov 20:** BlueTech Summit & Tech Expo (Day 1) (*$300/person*)
- KEYNOTE: Erik Giercksky - Head, Sustainable Ocean Business, UN Global Compact
- Plenary 1: “International Leadership in Promoting the UN 2030 Agenda for Sustainable Development”
- Plenary 2: “Industry Leadership in Promoting the UN 2030 Agenda for Sustainable Development”
- Featured Speaker: TBC
- Breakout Track 1: Water/Wastewater Technologies
- Breakout Track 2: Aquaculture, Biomarine, Biomimicry & Fishing
- Breakout Track 3: Offshore Renewable Energy
- Breakout Track 4: Blue Economy Workforce of Tomorrow

**Maritime Gala Dinner & Awards Ceremony** ($180/person sold separately)

**Thursday, Nov 21:** BlueTech Summit & Tech Expo (Day 2) (*$300/person*)
- KEYNOTE: Chantal Rouleau – Delegate Minister for Transport, Minister Responsible for the Metropolis and the Montréal Region, Government of Québec (invited)
- Breakout Track 1: Water/Wastewater Technologies
- Breakout Track 2: Aquaculture, Biomarine, Biomimicry & Fishing
- Breakout Track 3: Defense, Security & Robotics
- Breakout Track 4: Smart Ports, Smart Transport, and Ocean Protection

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**International Opportunities Panel**

- Plenary 3: “Clusters Role in Promoting the UN 2030 Agenda for Sustainable Development”
- Plenary 4: “Accelerators and Incubators Promoting the UN 2030 Agenda for Sustainable Development”

**Hosted Networking Reception**

**Friday, Nov 22: BlueTech PitchFest** (*$180/person to attend / $300 to present, which includes 1-2 people*)

- Hosted networking lunch
- Hosted networking reception

**Rate shown is the regular rate.** “Early Bird” rates available until Wednesday, Oct. 2. Late registration fee will commence Friday, Nov. 8. TMA members enjoy 25% discounts on all BTW events (except BlueTech Convening). There is a special rate for government, educators and NGOs.

**About The Maritime Alliance (TMA)**

The Maritime Alliance (TMA) is a non-profit industry association and the leading BlueTech cluster organizer in the United States. TMA’s mission is “Promoting Sustainable, Science-Based Ocean and Water Industries” by bringing together academia/education, industry and policy makers.

In January 2017, TMA helped launched the BlueTech Cluster Alliance that now includes 10 clusters from 8 countries (Canada, France, Ireland, Norway, Portugal, Spain, U.K. and U.S.) to promote international collaboration.

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**Last Year’s Sponsors**

**Visionary Sponsors**

The City of SAN DIEGO

PORT of SAN DIEGO

**Industry Leadership & BlueStem Education**

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Contact: Shara Narsipur, Program Coordinator, at 619-450-4600 x 184 snarsipur@themaritimealliance.org
Breaks & Lunch

BlueTech Supporter

TMA believes in creating BlueTech and Blue Jobs by promoting sustainable, science-based ocean & water industries. We do this by bringing education, policy and technology resources together to promote innovation and economic development in the Blue Economy.

PLEASE HELP US!

We all should care about an educated workforce interested in joining Blue Economy companies. With your support we can include educators and students at the Summit, Workforce Development Day & Gala Dinner!

Please consider sponsoring a Gala table for teachers...or becoming an Education Sponsor...or let us put educators at your corporate table.

Thank you for your support!!