

Carly Evers

UX Researcher & Designer

www.carlyevers.com
carly.evers@gmail.com
949.573.8385

EDUCATION

DesignLab Online Courses

UX Research & Strategy
UX Interaction Design

Springboard Online Course

Intro to UX

California State University, Chico, CA

B.A. in Communication Design with an emphasis in Graphic Design

Irvine Valley College, Irvine, CA

A.A. in Social and Behavioral Sciences

SKILLS

User Research
User Interviews
Usability Testing
User Flows + Journey Mapping
Written + Verbal Communication
Presentation
Wireframing
Rapid Prototyping
Competitive Analysis

TOOLS

Adobe Creative Suite
InVision + Sketch
Microsoft Office

INTERESTS

Human-Centered Design
Georgia O'Keefe pieces
Cornhole
Outdoors + Sunshine

EXPERIENCE

CBRE, Irvine, CA

Graphic Designer (Contractor) | July 2018 – Nov 2018

Communicated effectively to deliver a finished project in a timely manner. Integrated project manager's requests into creating a successful product. Strategically compiled content to produce organized and engaging layouts. Improved design upon existing templates. Identified key points while researching other brands to create a design that emulated the client's.

Gateway Science Museum, Chico, CA

Graphic Designer (Intern) | Dec 2016 – Dec 2017

Executed a variety of projects concurrently including advertisements, graphics for the website, e-blasts, and signage for museum. Integrated the museum's brand identity and their fundraiser event's theme into the design of a Save the Date postcard and invitation. Maintained relationships with local publishers by confirming ad submissions.

MADT Group (Media Arts, Design, & Technology) CSU, Chico

Graphic Designer (Intern) | Aug 2016 – Dec 2016

Worked directly with four different clients on and off campus. Created an identity, postcard, and catalogue that featured an art exhibit held by the university art gallery and print museum. Worked with another team member to create event materials and a new logo for Meriam Library. Collectively, as a group, generated promotional materials for MADT in order to attract clients and graphic design prospects.

AIGA (The Professional Association for Design) Student Group, CSU, Chico

Social Media Coordinator | Sep 2016 – Dec 2016

Managed all social media accounts pertaining to our student group including Facebook and Instagram. Informed and updated members with regular posts every week. Created an interactive community by organizing social meet-ups, and starting a series featuring fellow graphic design students' work on our Instagram page.

PROJECTS

GoodMarket

Usability Competitive Analysis
User Research
User Flow + Site Map

Ascent

User Interviews
Qualitative + Quantitative Research
Design Strategy + Creative Solution

Easy Gap

Service Design
User Research + Generative Research
Prototyping