Light frequency technology for healthcare and agriculture
Waveforce has developed a proprietary technology platform to deliver light frequencies in devices no bigger than a wrist-watch.

Our scientists, doctors and engineers have layered specific frequency packages into the hardware to improve health and wellness, remove pathogens, and increase performance.
Introducing Waveforce

Waveforce

- Holds patent-pending wearable tech
- Award-winning light pulse technology
- Generated $300,000 in revenue in the first half of 2019

owns 100% of the IP
The key is in the frequency.
Light is the world’s greatest resource, and within it lies an enormous wealth of power. Science has found that manipulating certain frequencies of light can have remarkable effects on biology and human health.

However, current light frequency tech is cumbersome and expensive, with only a few competitors trying to find more viable solutions for this burgeoning market.
How Waveforce works

**HARDWARE**

Our proprietary hardware contains and emits layered frequency recordings tailored to the usage scenario.

**FREQUENCIES**

Vibrational frequencies are created to achieve a specific outcome with the person, animal, plant or object it is targeting.

**WEARABLES**

The hardware is built into custom wearables, designed to be a convenient and affordable product for unique market segments.
We used the Waveforce platform to develop a custom solution called WAVE1, which includes a wearable device to help overcome chronic disease by supporting the immune system with frequencies it is deficient in.

Our platform combines small wearable device hardware with powerful user-centric software which has been licenced to FREmedica, a wholly owned subsidiary of Waveforce.
Over 4,000,000 Americans suffering from chronic Lyme disease today — without aid.

- Over 300,000 new cases diagnosed every year
- Estimated that there may be more than 40,000,000 people who are undiagnosed in North America
The unfortunate reality of current Lyme disease treatments

Current treatments cost Americans between $4.8 and $9.6 billion per year.

There are no effective solutions currently available for the treatment of Lyme disease.

They’re also invasive, painful and inconvenient.
The WAVE1 Solution

- Affordable, one-time cost of $2,500
- Integrated frequency packages providing targeted light therapy
- Proprietary technology is non-invasive and portable
Strap on the WAVE1 wearable device, simply turn it on, and the WAVE1 will then emit specific frequencies designed to target symptoms of Lyme, plus improve overall health and wellness.
"I had been diagnosed with Lyme disease in April 2012 after enduring the above symptoms for 3 years. After being treated with Stuart's [FREmedica] emitter and some supplements, I was pain free in 3 months. I no longer have fatigue, and I am still slowly gaining weight back."

Glenda
A proven business model

- Already generated over $300,000 in 2019
- Leading USA-based manufacturer can scale up to 200,000 units per quarter
- Our cost on goods sold is ~10%
Securing Greater Opportunities

FREmedica is just one successful application. The Waveforce frequency packages can be licenced to other industries.

- Agriculture (any indoor growing)
- Health & Wellness
- Sports Teams
- Cannabis / Hemp (indoor Growing)
- Grocery Stores
- Hotel Chains
- Consumer Lifestyle Products
- Animal Health
- Hospitals

New hardware can also be developed and licenced to meet the specific needs of each industry, including different wearable tech configurations.
Waveforce
Parent Company Operations and Sales Owns Platform of Hardware and Software
Back-end

OWNED SUBSIDIARIES

FREmedica
Healthcare + Lyme Disease Up to $300,000 in Revenue This Year
One-time Cost of $2,500 Per User
Cost to us is ~10% of sale price

Subscription Service
Licences Frequencies to Businesses/Individuals
Recurring Revenue from Subscriptions
NOT YET LAUNCHED

LICENSED USERS

Wahupta
$1,000,000 Licensing Fee That Includes the World Rights for Cannabis and Hemp Sector, with a 50/50 Split of Revenues

NOT YET LAUNCHED
Waveforce Key Activities

1. FREQUENCY IDENTIFICATION
   We discover and create frequencies for specific applications.

2. PATTERN LICENSING
   Frequencies are layered into patterns, ready for licensing and distribution.

3. DELIVERY SYSTEMS
   Design and integrate hardware to deliver frequency patterns for different applications.
A business model ready to scale

- Waveforce Platform
  - Device Integration
  - Research & Identification
    - Frequency Identification
  - Software Development
    - Pattern Licensing
  - Hardware Development
    - Delivery System
  - Pattern Licensing

- Product
  - Wearable
  - Multiple Applications

- FREmedica
  - Lyme Disease Treatment

- Waveforce
  - Consumer Products

- 3rd Party Product Developers
  - Pattern Licensing
Go-to-market Plan

1. **Own Healthcare**
   5 year plan is to sell 4,000 units representing $10,000,000 by end of 2019, followed by 10,000 units per quarter each year thereafter resulting in $100,000,000 in annual revenue.

2. **Enterprise Extension**
   After a successful licencing deal with a Cannabis and Hemp producer; we are expanding into other large industries such as agriculture, animal health and consumer goods.

3. **Launch Subscription Service**
   A light-frequency subscription service for smaller businesses and individuals, the "e-commerce" component that provides a recurring revenue model.
Go-to-market Tactics

- Distribute product through e-commerce

- Secured position at world’s largest ‘frequency healing’ summit 2019

- Highly-targeted marketing communications to Lyme support groups

- Secured highly influential voice in the Lyme community, Yolanda Hadid (3.1m followers Instagram, 60m including her family)

- Secured partnership with highly influential entrepreneur and author Dave Asprey

- Going public on the TSX-Venture Exchange

- Seeking strategic partnerships with other industries to scale WaveForce platform
Our Founder

Stephen Davis
Chairman, President and CEO

35+ years of business experience, founding and operating several companies, and working with inventors to commercialize concepts. One of the founding inventors of the Waveforce technology.
Yolanda Hadid is best known as television star, author, former top fashion model, and mother of 3, including iconic supermodels Gigi and Bella Hadid. But most importantly, she is both a trailblazer and honest leader in the fight to bring education, awareness, and compassion to the study of Lyme Disease.

Dave Asprey is the founder and CEO of Bulletproof 360, Inc. He is a two-time New York Times bestselling science author, host of the Webby award-winning podcast Bulletproof Radio, and has been featured on the Today Show, CNN, The New York Times, Dr. Oz, and more.

Leigh Erin Connealy, M.D. is a prominent leader in the Integrative/Functional Medicine medical field (taking the best of all sciences, including Homeopathic and Conventional treatments). She is the Medical Director of two amazing clinics: “The Cancer Center For Healing” & “Center For New Medicine”.

Dr. Leigh Erin Connealy

Dave Asprey

Yolanda Hadid
In 2000, he began his own health-consulting business in Vancouver. In the fall of 2005, Stuart expanded his service and opened Yaletown Holistics. Stuart has studied Bioresonance in Vancouver, Montreal, Calgary, and San Francisco, and is an advanced practitioner in EAV.

Stuart Gross
Inventor, Director

Yarden Zilber
MBA, B.Sc.
Director
The first Israeli to complete executive MBA in the top Chinese MBA school - China Europe International Business School in Shanghai. Graduate of Tel-Aviv University, Harvard University and Tsinghua University

Sean Burns
Director
Corporate background spanning 16+ years, managing budgets, delivering results for private investors, global enterprises and small business owners

Dr. Keith Pyne
Director
Dr. Pyne is an internationally recognized rehabilitation specialist accelerating advanced injury recovery and peak performance achievement for professional and Olympic athletes and Fortune 2000 executives around the World.

Dan Bergeron
Director
Dan Bergeron, an inspiring leader with over 25 years of experience, prides himself on thought leadership and is passionate about driving transformation through innovation and technology.
Team

Advisory Board

Brian is a professional engineer with over 40 years experience developing electronics products for professional and consumer markets. His educational background includes a degree in electrical engineering and post-graduate work in biomedical engineering.

Scott is a health coach, blogger, podcaster, health writer, and advocate. He is the editor and founder of BetterHealthGuy.com, where he shares his 22-year journey through the world of Lyme disease, mold illness, and the myriad of factors that chronic illness often entails.

Dr. Schoen received his D.V.M. from Cornell University, College of Veterinary Medicine, in 1978. He also holds a Master’s Degree in neurophysiology and animal behavior from the University of Illinois. Dr. Schoen received an honorary Doctorate of Humane Letters from Becker College in 1998 for his contributions to Veterinary Medicine.

Dr. Cook is a practitioner of Regenerative and Integrative Medicine, serving as Medical Director of National Surgery Center. His focus is the use of stem cells and other regenerative medical applications in orthopedic and integrative medicine and for health optimization.
She and her sons have survived Lyme disease because of Waveforce technology. She is currently a teacher at a Therapeutic learning center, and teaches kindergarten to a group of children who have Autism.

Paulina is the Vice President of the Cam Neely foundation, providing comfort and support to cancer patients and their families. She is a dedicated philanthropist, mother, and wife to Cam Neely, the President of the Boston Bruins.
Waveforce Electronics Inc. has engaged Arrow Electronics Ltd. as a strategic partner. Arrow is #17 out of the top 100 companies in the USA generating $30 billion in annual revenue. Arrow is a global brand with strategic relationships all over the world that will be made available to Waveforce.

**Arrow Electronics** has offered the following services to Waveforce:

I. Research and development  
II. Manufacturing  
III. Packaging  
IV. Order fulfillment to customers  
V. Raw material costs for product  
VI. A variety of future ways to finance us  
VII. Marketing and distribution in multiple industries around the globe
FREmedica has conservatively projected 10,000 units sold per quarter based on the US market.

With further industry expansion and subscription services, we are adding a recurring revenue model.

For a total of $210,000,000 in revenue by 2021.
Your Investment Opportunity

Waveforce is preparing to go public

Proceeds will be used to seek new license deals across new industries, launch the subscription service, and scale FREmedica.

Pre-Money Valuation:
$15 million

Common Share:
$1.00/share

Financing:
Up to $3,000,000

Shares Outstanding:
15,000,000

Warrant:
$1.50/share
Waveforce Electronics Inc. will continue to support its efforts to trade on the TSX-V and to continue to develop its IP portfolio. Waveforce will support its wholly owned subsidiaries with interest bearing loans until such time they are generating positive cash flow.

**Waveforce:**
$1,500,000 (go public, R&D, operations, marketing)

**FREmedica loan:**
$1,000,000 (expand on existing Lyme market)

**Subscription Service launch:**
$500,000 (create the company)