



**Mulled wine delivered through the letterbox is here, courtesy of Bloom & Wild in collaboration with Garçon Wines**

It is little surprise that mulled wine is one of the most popular Christmas traditions, and **Bloom & Wild** - the UK's fastest growing online florist - has given mulled wine a new, contemporary makeover with the launch of the **Winter Warmer Hamper** in collaboration with **Garçon Wines**.

The Hamper contains letterbox wine in an eco-friendly, multi award-winning 750ml slimline wine bottle, mulled wine spices supplied by Spice Kitchen and a recipe booklet, beautifully packaged inside the signature letterbox-friendly parcel. **Garçon Wines'** bottles are made in the UK from 100% post-consumer recycled PET and are fully recyclable after, making them the most environmentally friendly wine bottles available.

**Garçon Wines** first launched for sale on Bloom & Wild in April 2018 and since then has not stopped developing a varied business customer base including retailers, wine merchants, and gifting companies. 2019 will continue to see the expansion of existing industries and growth of exciting new products and partnerships across the beverage, grocery, travel and events industries, both in the UK and internationally.

The Winter Warmer Hamper (containing wine, mulled wine spices and a recipe booklet) is available now from Bloom & Wild priced £33.

[www.garconwines.com / www.bloomandwild.com](http://www.garconwines.com / www.bloomandwild.com)

**For press information, samples, images and quotes, please contact M:RAW Communications**

**Notes to Editor** - Garçon Wines are the London-based inventors and IP owners in 35 countries of innovative, full-sized, eco-friendly, flat wine bottles. Recognised as a game-changer in beverage packaging through national and international awards and press coverage in the packaging, food & drink and plastic industries, Garçon Wines aims to improve convenience and functionality for consumers while prioritising sustainability to protect the health of our planet. Manufactured in the UK by RPC M&H Plastics using 100% recycled PET and fully recyclable after, the bottles conform to traditional wine bottle shapes but are 40% spatially smaller and 87% lighter than round, glass bottles, meaning they require less space at all points across the retail, travel, events and wine industries' supply chains, thus cutting costs and reducing carbon emissions. The business commercialises these unique bottles operating as a drinks packaging provider and wine wholesale supplier.