about

Shane Doyle

Experienced Product Designer

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bio

Hey there, my name is Shane! 👋



I'm a UX/UI designer with experience creating award-winning digital products since 2012. I'm from Wexford in the beautiful south-east of Ireland, and I've worked with a wide range of companies across the globe, helping them create better digital interfaces.

selected experience

Aug 2022 to present

Senior Product Designer for Workhuman

Currently, I am responsible for crafting exceptional experiences for celebrations and recognition within the Workhuman platform.

Feb 2022 to Aug 2022

Principal Product Designer for Agora Publishing Services Ireland

I was responsible for defining the strategy and vision for the design of their products whilst leading a team of senior designers.

July 2021 to Feb 2022

Lead Product Designer for Genesys

I led the product design of Conversational AI and Self-Service products.

March 2018 to July 2021

Lead UX/UI Designer for Threefold Systems

As the Lead Designer, it was my responsibility to guide the team in creating solutions that addressed our client's challenges.

2017 to 2018

Freelance UX/UI Designer

I have designed and developed apps and websites for international clients including Awesome Maps, Luxebox, and Password Boss.

More on the next page.

selected experience (continued)

Mar 2017 to Oct 2017

Product Designer for Scurri

It was my responsibility to guide the product design and vision.

Feb 2013 to Feb 2017

Mobile Developer/Product Owner for DoneDeal

I guided the product creation of DoneDeal's mobile apps so that they provided a seamless user experience across all platforms.

education & skills

2008 to 2012

Hons BSc in Sofware Systems Development

I've received a First Class BSc (Hons) in Software Systems Development from the Waterford Institute of Technology.

A self-taught "full-stack" designer

- User Experience Design - User Research

- User Interface Design - Usability Testing

- Interaction Design - Information Architecture

- App & Website design - Prototyping

- Workshop Facilitation - Design Writer

awards & mentions

July 2020

Guest speaker on UserTesting.com's design podcast

May & June 2019

Twice featured on the Balsamiq blog for my design writing

April 2018

Guest speaker at the UX+Dev Summit in Florida

Nov 2017, Sep 2018, Apr 2019, & Sep 2020

Four times featured as a top design writer on Medium

May 2012

Created my first award-winning app

mentors (past & present)

Paul Boag - Boagworld

Since 2018 I have been mentored by world-renown user experience and digital transformation specialist Paul Boag.

Erik D. Kennedy

Previously, I was mentored by Erik Kennedy of Learn UI Design to help me become a better designer.