

## about

Shane Doyle

# Experienced UX & UI Designer

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## bio

**Hey, my name is Shane!**

I'm a UX/UI designer with experience creating award-winning digital products since 2012. I'm based in the beautiful south east of Ireland, and I've worked with a wide range of companies across the globe helping them create better digital interfaces.

## selected experience

april 2020 to present

### **Design Mentor for Learn UI Design**

I work part-time with Erik Kennedy, helping beginning designers learn and improve so that they can become better at design.

march 2018 to present

### **Lead UX/UI Designer for Threefold Systems**

I'm currently the Lead Designer, it is my responsibility to lead the design team so that we best understand, envision, and create solutions that help solve our client's problems.

jan 2015 to present

### **Freelance UX/UI Designer**

I have created mobile apps and websites for clients right across the globe, such as Awesome Maps, Luxebox, and Password Boss.

feb 2017 to oct 2017

### **Head of Product & Design for Scurri**

It was my responsibility to guide the product vision and strategy so that we can create great products that make personal delivery simple for eCommerce merchants.

More on the next page.

## selected experience (continued)

dec 2014 to feb 2017

### **Product Owner for DoneDeal**

I guided the product creation of DoneDeal's mobile apps so that they provided a seamless user experience across all platforms.

feb 2013 to jan 2015

### **App Developer for DoneDeal**

I was the first app developer ever hired by DoneDeal.

## education & skills

2008 to 2012

### **Hons BSc in Software Systems Development**

I've received a First Class BSc (Hons) in Software Systems Development from the Waterford Institute of Technology.

### **A self taught "full stack" designer**

- User Experience Design
- User Interface Design
- Interaction Design
- App & Website design
- Workshop Facilitation
- User Research
- Usability Testing
- Information Architecture
- Prototyping
- Design Writer

## awards & mentions

july 2020

### **Guest speaker on UserTesting.com's design podcast**

may & june 2019

### **Twice featured on the Balsamiq blog for my design writing**

april 2018

### **Speaker at the UX+Dev Summit in Florida**

november 2017, september 2018, & april 2019,

### **Three times featured as a top design writer on Medium.com**

may 2012

### **Created my first award winning app**

## mentors past & present

### **Paul Boag – Boagworld**

Since 2018 I have been mentored by world-renown user experience and digital transformation specialist Paul Boag.

### **Erik D. Kennedy – Learn UI Design**

I got help from Erik to become a better designer. I now work part-time with Erik in helping other up-and-coming designers.