

# The Nutcracker 2021

## Keepsake Program - Congratulatory Order Form

Give a gift to be cherished forever. A congratulatory message to your dancer in the 2021 Nutcracker Keepsake Program can be a delight for the whole family.

### TWO WAYS TO PLACE YOUR ORDER

<b>1</b> Order and pay online.	<b>2</b> Order online and pay at Danse Boutique.
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### TWO DIFFERENT STYLES TO CHOOSE

	<p><b>PHOTO DAY AD</b>  <i>Capture the timeliness memory with a Photo Day Ad with your dancer's photo taken on 11/1 Photo Day in costume by our professional photographer. Photos are taken at the same time as their group photo.</i></p>
<b>OPTION 1</b>	
	<p><b>CREATE YOUR OWN</b>  <i>Prefer to create your own masterpiece and use your own photographs. Costumes can only be photographed with Option 1. Ads must be print ready copy will need to be provided in .jpeg format the Ad Sales Coordinator.</i></p>
<b>OPTION 2</b>	

### AD PRICING

Ad Size	Purchased by 10/25	Purchased 11/1-11/5	Purchased on 11/7 by 10:45AM	Total
Quarter Page	\$105	\$130	\$150	\$
Half Page	\$165	\$190	\$210	\$
Full	\$260	\$285	\$305	\$
Inside Cover (Clara Only)	\$450	\$475	\$495	\$
Quarter Page	\$95	\$120	\$140	\$
Half Page	\$155	\$180	\$200	\$
Full Page	\$250	\$275	\$295	\$
Inside Cover (Clara Only)	\$450	\$475	\$495	\$

To avoid late penalty fees, orders and payment are due no later than **Sunday, October 31, 2020**.

Learn more about earning a discount towards your personal Keepsake ad. Check out our Reward Program discounts. Reward Discount codes cannot be used after October 31.

Some restrictions for ads do apply.

- Dancers that have more than 1 role will only be photographed for a **ONE SINGLE ROLE**.
- Family or Group photos
  - Half & Full-Page Ads - Photos can be taken individually or together (be sure to specify).
  - Quarter-Page Ads - Limited to 2 dancers and they must be photographed together.
  - Family/Groups will be advised of photo time by the Ad Sales Coordinator or Photo Day Coordinator.

**Dancer Name(s)** \_\_\_\_\_

**Role (limit 1 per dancer)** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Phone #** \_\_\_\_\_

**Email** \_\_\_\_\_

**Printed Message for Dancer**

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*If you miss the deadline for purchasing an ad at regular price (10/25), you may only purchase a **Late Photo Day Ad between 11/1 and 11/5 with a \$25 late fee. A Last Chance opportunity to purchase an ad will be on Photo Day (11/7) 15 minutes prior to the first call time (10:45 AM) with a \$45 late fee. Ads cannot be purchased in the office on 11/6. NO reward codes will be accepted after 10/31.***