

The Nutcracker 2019

Keepsake Program - Congratulatory Order Form

Give a gift to be cherished forever. A congratulatory message to your dancer in the 2019 Nutcracker Keepsake Program can be a delight for the whole family.

TWO WAYS TO PLACE YOUR ORDER	
1	Order and pay online.
2	Order online and pay at Danse Boutique.

TWO DIFFERENT STYLES TO CHOOSE FROM		AD PRICING				
		Ad Size	Purchased by 10/27	Purchased 10/28-10/31	Purchased on 11/3 by 10:30AM	Total
OPTION 1	PHOTO DAY AD <i>Capture the timeless memory with a Photo Day Ad featuring your dancer's photo taken on 11/3 at Photo Day in costume by our professional photographer. Photos are taken at the same time as their group photo.</i>	Quarter Page	\$105	\$130	\$150	\$
		Half Page	\$165	\$190	\$210	\$
		Full Page	\$260	\$285	\$305	\$
		Inside Cover (Clara Only)	\$450	\$475	\$495	\$
OPTION 2	CREATE YOUR OWN <i>Create your own masterpiece and use your own photographs. Costumes can only be photographed with Option 1. Ads must be print read, and a copy will need to be provided in .jpeg format to the Ad Sales Coordinator.</i>	Quarter Page	\$95	\$120	\$140	\$
		Half Page	\$155	\$180	\$200	\$
		Full Page	\$250	\$275	\$295	\$
		Inside Cover (Clara Only)	\$450	\$475	\$495	\$

To avoid late penalty fees, orders and payment are due no later than **Sunday, October 27, 2019**.

Learn more about earning a discount towards your personal Keepsake ad. Check out our Reward Program discounts. Reward Discount codes cannot be used after October 27.

Some restrictions for ads do apply.

- Dancers that have more than 1 role will only be photographed for **ONE SINGLE ROLE**.
- Family or Group photos
 - Half & Full-Page Ads - Photos can be taken individually or together (be sure to specify).
 - Quarter-Page Ads - Limited to 2 dancers and they must be photographed together.
 - Family/Groups will be advised of photo time by the Ad Sales Coordinator or Photo Day Coordinator.

Dancer Name(s) _____

Role (limit 1 per dancer) _____

Contact Person _____

Phone # _____

Email _____

Printed Message for Dancer

*If you miss the deadline for purchasing an ad at regular price (10/27), you may only purchase a **Late Photo Day Ad** between 11/28 & 10/31 with a \$25 late fee. A Last Chance opportunity to purchase an ad will be on Photo Day (11/3) 15 minutes prior to the first call time (10:30 AM) with a \$45 late fee. Ads cannot be purchased in the office on 11/1 or 11/2. NO reward codes will be accepted after 10/27.*