



ISENSE™ TASTE ASSESSMENT OVERVIEW

Today flavors are not specified for their most important attribute, their taste. iSense™ enables different flavor taste assessments options, all based on a standardized taste language, the iSense toolkit™. iSense™ performs the sensory assessment with the support of its operation partner, Eurofins|SAM (<https://www.samresearch.com/>).

- SELF-ASSESSMENT – Make your own bench-assessment of flavors, using iSense language and recommended tasting solutions.
- ISENSE™ BENCH-TASTING ASSESSEMENT– assessment of flavor taste by our EXPERTS PANEL.
- ISENSE™ TRAINED PANEL ASSESSMENT– assessment of flavor taste by our TRAINED PANEL.

All sensory data are CAPTURED IN YOUR COLLECTION MANAGER to enable comparison, search and selection of flavors. From there, Isense™ can provide analytics to optimize your collection and accelerate your flavor choice. [Contact us](#).

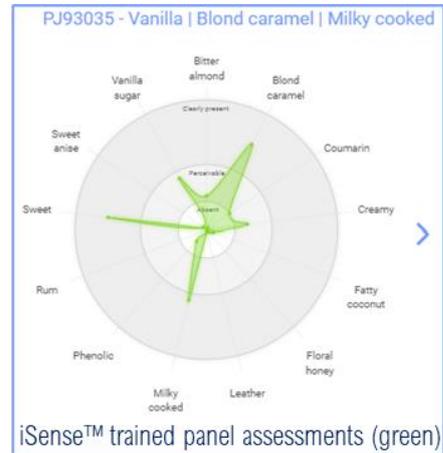
COMPARISON

	Self-assessment	iSense™ bench-tasting assessment	iSense™ trained panel assessment
based on iSense language (iSense Toolkits™)	yes	yes	yes
Standardized tasting solutions	n/a	yes	yes
Flavor iso-intensity tasting	n/a	yes	Yes
Type of panel	n/a	min 3 trained flavor experts	Trained panelists (>10)
Conditions of the tasting	n/a	Standardized	Standardized (AFNOR compliant)
Repeatability	n/a	no	yes
Comparability between profiles	n/a	yes	yes (ANOVA function)
Benchmarking	n/a	no	Yes (Euclidian distance)
Visual on the app	Orange profile	Orange profile	Green profile
Price (T&Cs apply)	FREE	Check our pricing page	
Publication on the marketplace (Flavor houses only – T&Cs apply)	Check our pricing page		

CONTACT US

Contact@isensegroup.com | [Through our website](#)

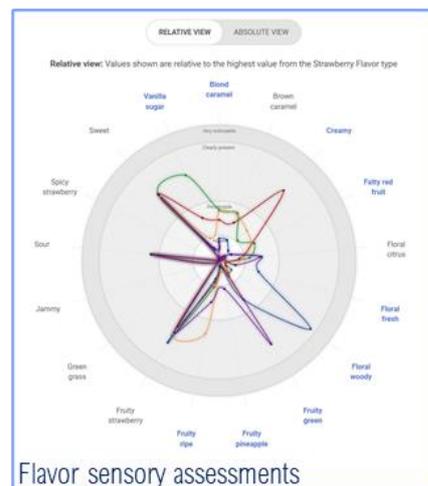
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Find out about our FLAVOR SENSORY TRAINING

Train your team on the first standardized flavor taste language, across flavor houses: assess your flavor taste, build your flavor insights, rationalize your flavor collection, accelerate your innovation, generate productivity.

Find the detailed product description [here](#).



iSense™ helps food and beverage manufacturers to make the right flavor choice, quicker. We deliver independent flavor taste data and the largest online flavor platform (SaaS) to find flavors, build-up your company flavor knowledge, and foster collaboration with your preferred flavor houses. Flavor houses drive remote customer engagement and gain immediate digital access to market to grow their sales.