



WHY

Flavor collection management is mostly based on local system (often excel), data is not centralized, difficult to maintain and capturing sensory and application data is cumbersome. This is why we developed the first cloud-based collection manager to centralize all your flavor data, facilitate its maintenance and leverage it.

FUNCTIONALITIES

PRIVATE & PROTECTED – controlled access to your collection manager, and individual access requires 2 passwords including an OTP (One Time Password).

STANDARDIZED TAXONOMY AND FLAVOR TASTE LANGUAGE – internally and across flavor houses, to ease data maintenance, communication, search and comparison.

CREATING FLAVORS – standardized, made easy.

CAPTURING SENSORY AND APPLICATION DATA – easy and intuitive.

REQUEST FOR DIGITIZATION – order a trained panel assessment of your flavor by iSense.

MANAGING COLLECTION – centralized and controlled data management. Easy to leverage.

SEARCHING FLAVORS – based on any parameters including sensory parameters.

PUBLISHING FLAVORS – Flavor houses only – publish your flavors on the marketplace and make them visible to F&B manufacturers.

BENCHMARKING FLAVORS – Food and beverage manufacturers only - Immediate benchmarking to find the closest flavors to your reference.

MARKET PLACE ACCESS – Food and beverage manufacturers only. A large of choice of flavors specified for their taste to benchmark your collection and find the right flavor.

BENEFITS

EASY COMMUNICATION AND BRIEFING – with a standardized data set and a standardized taste language across flavor houses.

LEVERAGE YOUR FLAVOR COLLECTION – all your employees access the same standardized data set and search your own collection first.

RATIONALIZE – avoid proliferation by benchmarking, map, cluster and simplify.

REDUCE COST – easier management and maintenance of your collection, immediate comparison and benchmarking of flavors, easier negotiation.

QUICKER NPD – you know what you buy, you know why you buy it, more insights, less interactions, immediate flavor search based on data.

PRICING

Individual license:

- Flavor House: EUR490
- Food and Beverage manufacturers: EUR150

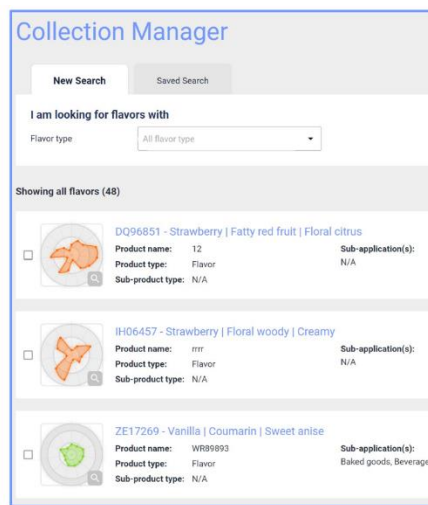
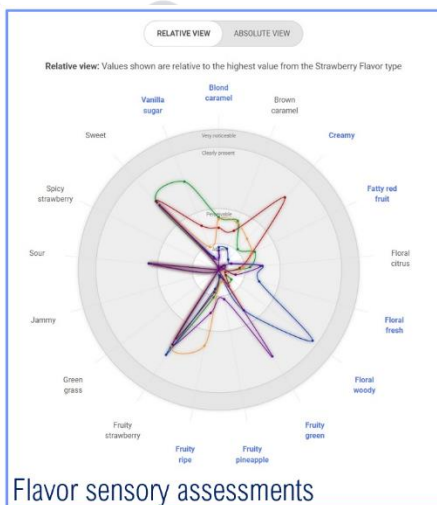
Invoice once registration is completed, Payment within 10 days, Immediate access upon registration
License is valid 365 days from day of registration
Access to the collection manager is conditioned on having at least one valid license.

CONTACT US

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Discover iSense™ Toolkits, iSense™ Flavor Specification and iSense™ Flavor Sensory training on our website www.isensegroup.com.



iSense exists to make the global flavor offering transparent, organized and easily accessible. We specify flavors most important attribute, their taste. We offer the first cloud-based flavor management system and flavor marketplace. We connect flavor houses with Food & Beverage manufacturers with data and generate insights, productivity, development speed and access to market.