




Jenny Shen

UX consultancy helping global organizations design
experiences that bring users joy and give them an
edge in the market



Services

Localization

Website Localization
App Localization
Market Research
Localized Marketing

Strategy

Product Roadmap
Product Market Fit Validation
Value Proposition Design
Competitive Analysis

Training

Corporate Training
Workshop Facilitation
Design Leadership
Mentoring / Coaching

Design Sprints

Problem/Opportunity Identification
Ideation, Sketching and Storyboarding
Rapid Prototyping
User Interviews
Testing and Validation

UX/UI Design

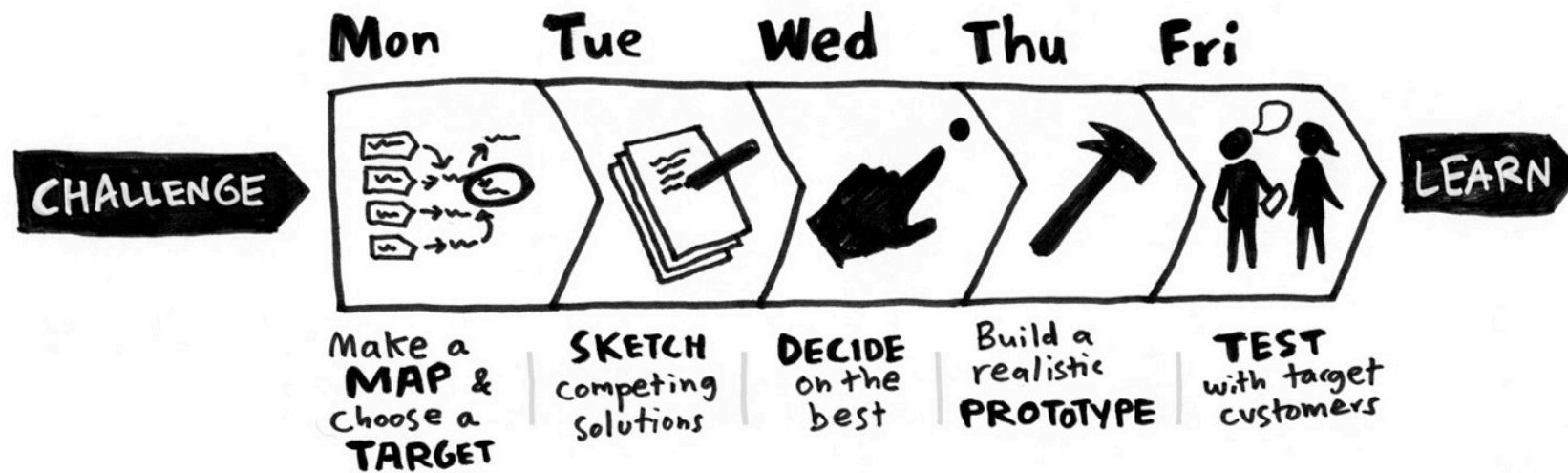
Responsive Web Design
Cross-Platform Product Design
Conversion Rate Optimization
Usability Testing and Surveys
Ethnographic Research



Design Sprints

€4250 for a remote design sprint

Developed at Google Ventures, a Design Sprint is a 5-day process ideal for solving critical business problems. Through rapid prototyping and testing, it gives you a shortcut to learn what users want without building it all.



Deliverables

- Validated insights for your ambitions
- A realistic prototype
- Insights from real users whether the idea works or not

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Let's work together!

Contact me to:

- Localize your product for European or Asian markets
- Get help validating a product idea, run a design sprint, conduct user research, or improve your user experience design
- Guide your staff on UX strategy and best practices

Get in touch:

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