

Public Social Media Policy

As a public entity the Bear Valley Community Services District (BVCS D) must abide by certain standards to serve all its constituents in a civil and unbiased manner. This Social Media Policy establishes guidelines for the use of Social Media by the BVCS D as a means of conveying information about the BVCS D to its residents.

The intended purpose behind establishing BVCS D Social Media sites is to disseminate information from the BVCS D to the residents of Bear Valley Springs.

BVCS D reserves the right to restrict or remove any content that is deemed in violation of the BVCS D Social Media Policy or any applicable law.

1 GENERAL POLICY

- BVCS D Social Media sites should make clear that they are maintained by the BVCS D and that they follow the BVCS D Social Media Policy.
- Wherever possible, BVCS D Social Media sites should link back to the official BVCS D website for forms, documents, online services and other necessary information.
- Designated Social Media Administrators will monitor content on BVCS D Social Media sites to ensure adherence to both the BVCS D Social Media Policy and the interests and goals of the BVCS D.
- These guidelines must be displayed to users or made available by hyperlink.
- The BVCS D's website at <http://www.bvcsd.com> will remain the BVCS D's primary and predominant internet presence.
- All BVCS D Social Media sites shall adhere to applicable federal, state and local laws, regulations and policies.
- BVCS D Social Media sites are subject to the California Public Records Act. Any content maintained in Social Media format that is related to BVCS D business, including a list of subscribers, posted communication, and communication submitted for posting, may be a public record subject to public disclosure. For Public Records Act requests, please contact the BVCS D office directly.
- Comments on topics not within the jurisdictional purview of the BVCS D may be removed.
- Employees representing the BVCS D via Social Media sites must conduct themselves at all times as a representative of the BVCS D and in accordance with all BVCS D policies.
- This Social Media Policy may be revised at any time.

2 COMMENTS POLICY

- Comments or content containing any of the following inappropriate forms of content shall not be permitted and are subject to removal and/or restriction by the BVCS D:
 - Comments not related to the business of the BVCS D or not relevant to the original topic
 - Violent, profane, obscene or pornographic content and/or language
 - Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, sexual orientation, gender or national origin
 - Content that threatens or defames any person or organization
 - Content that is hateful or incites violence
 - Solicitation of commerce including, but not limited to, advertising of any non-government related event, business, or product for sale
 - Conduct in violation of any federal, state or local law
 - Encouragement of any illegal activity
 - Information that may tend to compromise the safety or security of the public or public systems
 - Content that violates a legal ownership interest, such as a copyright, of any party
- A comment posted by a member of the public on any BVCS D Social Media site is the opinion of the commentator only, and publication of a comment does not imply endorsement of, or agreement by, the BVCS D, nor do such comments necessarily reflect the opinions or places of the BVCS D
- The BVCS D reserves the right to deny access to the BVCS D Social Media sites for any individual who violates the BVCS D's Social Media Policy, at any time and without prior notice
- The BVCS D shall monitor their Social Media sites for comments requesting responses from the BVCS D and for comments in violation of this policy
- When a BVCS D employee responds to a comment, in his/her capacity as a BVCS D employee, the employee's name and title should be made available
- All comments posted to the BVCS D Facebook site are bound by Facebook's Statement of Rights and Responsibilities, located at <http://www.facebook.com/terms.php> and the BVCS D reserves the right to report any violation of Facebook's Statement of Rights and Responsibilities to Facebook with the intent of Facebook taking appropriate and reasonable responsive action.

3 REPORTING/REMOVAL OF UNAUTHORIZED COMMENTS

The BVCS D will investigate and respond to all reports of potential violations of this Policy. Any content removed based on these guidelines must be retained by the BVCS D for a reasonable time, including the time, date, and identity of the poster when available. Upon removal of the content, the Social Media Administrator shall notify the commenter that their response has been deemed inappropriate and removed due to inconsistency with the BVCS D's content requirements.

The BVCS D reserves the right, at any time and without prior notice to deny access to the Social Media site to any individual who violates this Policy.

4 TERMS OF SERVICE

Each type of Social Media maintains a "Terms of Use" agreement. All comments posted to any BVCS D Social Media site are bound by these Terms of Use and the BVCS D reserves the right to report any user violation.