



## Job Description - Digital Marketing

<b>Job Title</b>	<b>Digital Marketing Manager</b>
<b>Location</b>	<b>MHSP, Great Malvern, UK</b> <i>(This position includes a mix of office based and remote work - applicant ideally to be within a 30 mile radius)</i>
<b>Hours</b>	<b>Normal hours of work shall be 9am - 5pm Monday to Friday.</b> <i>These hours include a 30 minute unpaid lunch break. There may be a need during launches for additional support outside of the working hours which will be agreed in advance. Flexible working is encouraged.</i>
<b>Reports To</b>	<b>Ruth Walker, Business Development Manager</b>
<b>Salary</b>	<b>£24,000 - £28,000 per annum</b>

### Company Overview

With roots in the retail and healthcare sector, Select Research has undertaken a diverse range of projects, each giving a fascinating insight into the world we live in. In recent years, Select Research has refined the process of 3D scanning of the human body and applied this to the measurement of obesity and its associated risks to our health. This has been done using the Body Volume System, the foundation of BVI - **The Body Volume Index**; a potential alternative to the Body Mass Index. Awareness of this has been growing rapidly, both in the NHS and the public sector, with numerous potential benefits and uses.

### Overall Role / Main Function of the Job:

Develop strong and innovative digital marketing strategies, using SEO, PPC, and other techniques to drive traffic to company pages and generate interest in company products and services. Create engaging written, graphic, and video content while staying up-to-date on latest marketing technologies and social media.

**For more interest and more information please email:**

Lily Green at [lily@select-research.com](mailto:lily@select-research.com)